JULY - SEPTEMBER 2022

PAARL NEWSLETTER

PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC



DESIGN THINKING FOR LIBRARIANS: MAKING VALUE TO APPROACH PROBLEM-SOLVING

By Geraldine De Leon

The Philippine Association of Academic/Research Librarians Inc. (PAARL) held its online seminar workshop entitled "Design Thinking for Librarians: Making Value to Approach Problem-Solving" last August 30, 2022 via Zoom.

The objectives of this webinar were (1) to recognize how design thinking works as a strategy of innovation, (2) explore the explicate the design thinking framework in relation to librarianship, (3) gain value knowledge of the design thinking process, and (4) learn how to improve libraries based on the standard through a creative problem-solving approach.

The program started with an opening remarks form Ms. Sharon Samaniego, PAARL President, wherein she emphasized the importance of problem-solving approach for librarians. Mr. Martin Guash, PAARL, Board of Director introduced the resource speaker, Mr. Joemar D. Sajona.

2022

Highlights

Design Thinking for Librarians: Making Value to Approach Problem-Solving

Marina G. Dayrit Lecture Series 3: The Multi-Verse of Collection Management

Call for Papers NSC 2023

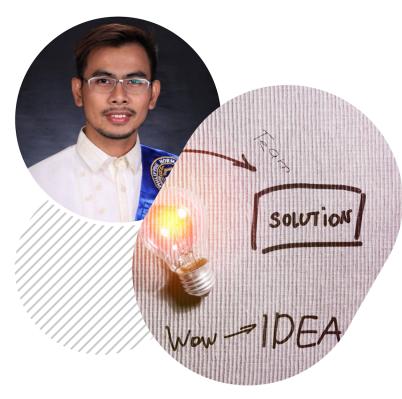
PAARL Members
July - September

Upcoming Event



He is currently the Director of Management Information Systems Office at Philippine Normal University, he is also a librarian, professor, accreditor, and a well-known speaker.

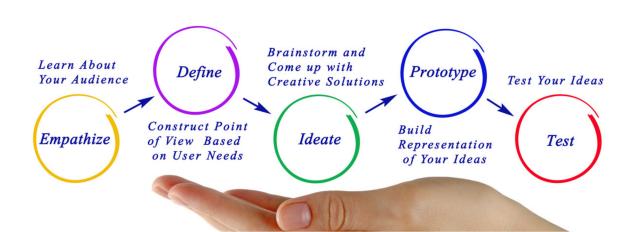
Mr. Sajona discussed the importance of identifying the actual problem, the cause, and the root of the problems that will lead us to the right solutions. According to him, design thinking is shifting our mindset, more creative and more innovative to understand users, challenge assumptions, and redefine problems to create innovative solutions. The discussion further extends by presenting the five steps of design thinking process: empathize, define, ideate, prototype and test.





The webinar was attended by librarians, support staff members, and library administrators from academic and school libraries all over the Philippines. It was an interactive discussion between the speaker and the participants. The webinar ended with closing remarks delivered by Dr. Maria Gia G. Gamolo, PAARL Vice-President.

Design Thinking Process



PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC.

MARINA G. DAYRIT LECTURE SERIES 3

The Philippine Association of Academic/Research Librarians, Inc. (PAARL) held its 2022 Marina G. Dayrit Lecture Series 3 last September 15, 2022 with the theme "The Multi-Verse of Collection Management". The event is part of the Manila International Book Fair at SMX Convention Center, Mall of Asia, Pasay City.



The objectives of the forum are:

- 1. To know and understand the collection management evaluation and assessment.
- 2. To distinguish and become familiar with the collection management elements and cycles.
- 3. To appreciate the value of digital collection management.
- 4. To develop the Collection Management Development Manual.





The resource speaker for this series is **Prof. Juan Martin R. Guasch,** who is a licensed librarian who finished his Master in Library and Information Science (MLIS) from the University of the East and is presently finishing his Doctor of Education major in Educational Administration and Leadership.

Although this is the first session of PAARL to be held onsite, it was a well-attended activity that perfectly compliments the participants visit at the book fair.





CALL FOR PAPERS #NSC2023



SUBMISSION DETAILS



Paper proposals must be emailed to <paarlbod@gmail.com> with the subject line: 2023 PAARL Summer Conference PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC.

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