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APRIL - JUNE 2022

PAARL NEWSLETTER

PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC.



THE 2022 PAARL NATIONAL SUMMER CONFERENCE

By Marivic Selencio

The 2022 National Summer Conference of PAARL with the theme “Catalyst for Change: Transforming Library Services, Collections and Communities in Times of Challenges” was successfully held last April 28-29 April 2022 via Zoom in partnership with Elsevier.

This two-day conference has accomplished its objectives through the invited resource speakers who have willingly imparted their different innovative ideas implemented by different libraries during the pandemic and how they responded and transformed their program and services in these challenging times through a paper presentation.

The conference was attended by more than 300 librarians and library professionals representing different institutions in the country. The emcee for Day 1 was Ms. Donna Labangon, the current PRO of PAARL and on Day 2, Mr. Juan Martin Guasch, one of the Board of Directors of PAARL.

ISSUE 02

2022

Highlights

National Summer Conference 2022
Catalysts for Change: Transforming Library Services, Collections, and Communities in Times of Challenges

Marina G. Dayrit Lecture Series 1 & 2
Developing Vision, Mission, Goals, And Objectives (VMGO): Setting the Library Roadmap

Call for Papers NSC 2023

PAARL Executive Board 2022

PAARL Calendar 2022

PAARL Members
April - June



THE 2022 PAARL NATIONAL SUMMER CONFERENCE

...continued

To formally open the 2022 summer conference, Ms. Sharon Samaniego, president of PAARL delivered her welcome remarks. An inspiring keynote address was delivered by Ms. Christine Abrigo, Director of Libraries of De la Salle University, to give an overview of this year's theme. Her sharing evolved in the three Cs in this year's conference theme: Catalysts, Change, and Challenges =Transformation. In her address, she explained that the essential catalyst of change or action in libraries is the people or the team, technologies, trends, and the library itself.

DAY 1



PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC.

NATIONAL SUMMER CONFERENCE

Catalysts for Change: Transforming Library Services, Collections, and Communities in Times of Challenges

28-29 April **2022**
via Zoom

REGISTER NOW

Registration fees
 P450 - Members
 P500 - Non members
 P300 - UG LIS students

Official payment channels
GCash
 Account name: Sharon S.
 Account no. 0927-857-5732

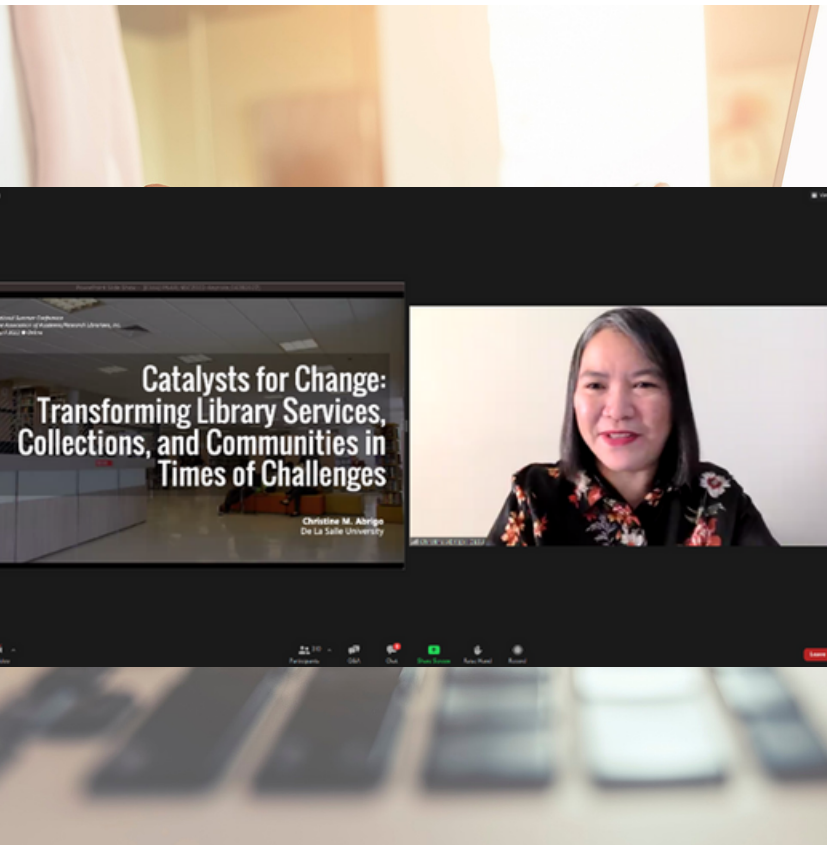
BPI Family Bank
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in partnership with

*ongoing CPD application

✉ paaribod@gmail.com @PhilippineAssnofAcademicandResearchLibrarians https://www.paarl.org.ph

When Covid 19 happened it totally changed the way libraries provide their programs and services, librarians and staff could not do anything but adapt to the changes. This is a good thing because some libraries are advancing despite adversities. She also shared the result of their research study conducted out of curiosity about how ready the library institutions were to meet the demand for the new service. The research study entitled, *Face-to-Face with the New Normal: Libraries' Readiness and Perspective Toward the Changing Service Environment* proved that libraries were reactive to change may it be a major, persistent, and expected challenge.



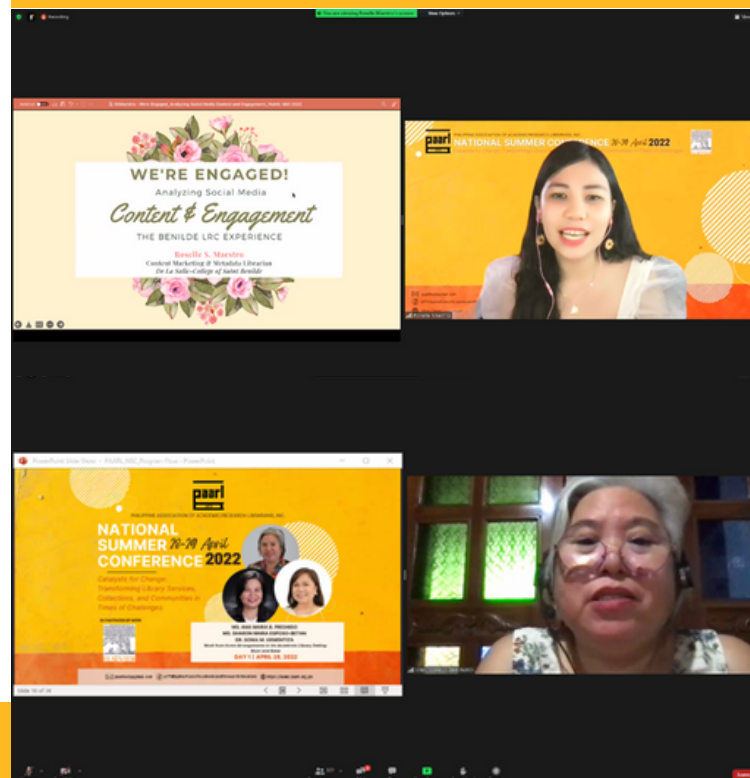
For the last part of the keynote address, Ms. Abrigo stated that we should focus on long-term or forward-looking plans to transform. She shared that we should not wait for adversities; we are the catalyst, we create our own chemical reactions, and we can transform our own libraries and fuel with vision and small goals.

After the keynote address, it was followed by a paper presentation entitled “*Were Engaged!: Analyzing Social Media Content and Engagement – The Benilde LRC Experience*” by Roselle S. Maestro - the Content Marketing and Metadata Librarian of the De La Salle-College of Saint Benilde Learning Resource Center. Her study aimed to investigate the adoption of social media by the Br. Fidelis Leddy Learning Resource Center to intensify library marketing efforts during the COVID-19 pandemic.

The documentation of this project from the planning and implementation phases serves as a guide for other libraries considering creating their own social media pages. Valuable and actionable insights can be gleaned from the results of the study and will help improve content creation, marketing, and social media management practices in the library setting.

The second research paper that has been accepted for the oral presentation entitled “*Work from Home Arrangements in the Academic Setting: Boon and Bane*” was authored and presented by Ms. Anna Fresnido, Librarian of De La Salle University. This research paper is also co-authored by Ms. Sharon Maria Esposito-Betan, Head Librarian of UP-College of Engineering Libraries, and Dr. Sonia Gemetiza, Assistant Vice Chancellor for Academic Services and the concurrent Director of the Aklatang Emilio Aguinaldo-Information Resource Center (DLSU-D Library).

DAY 1

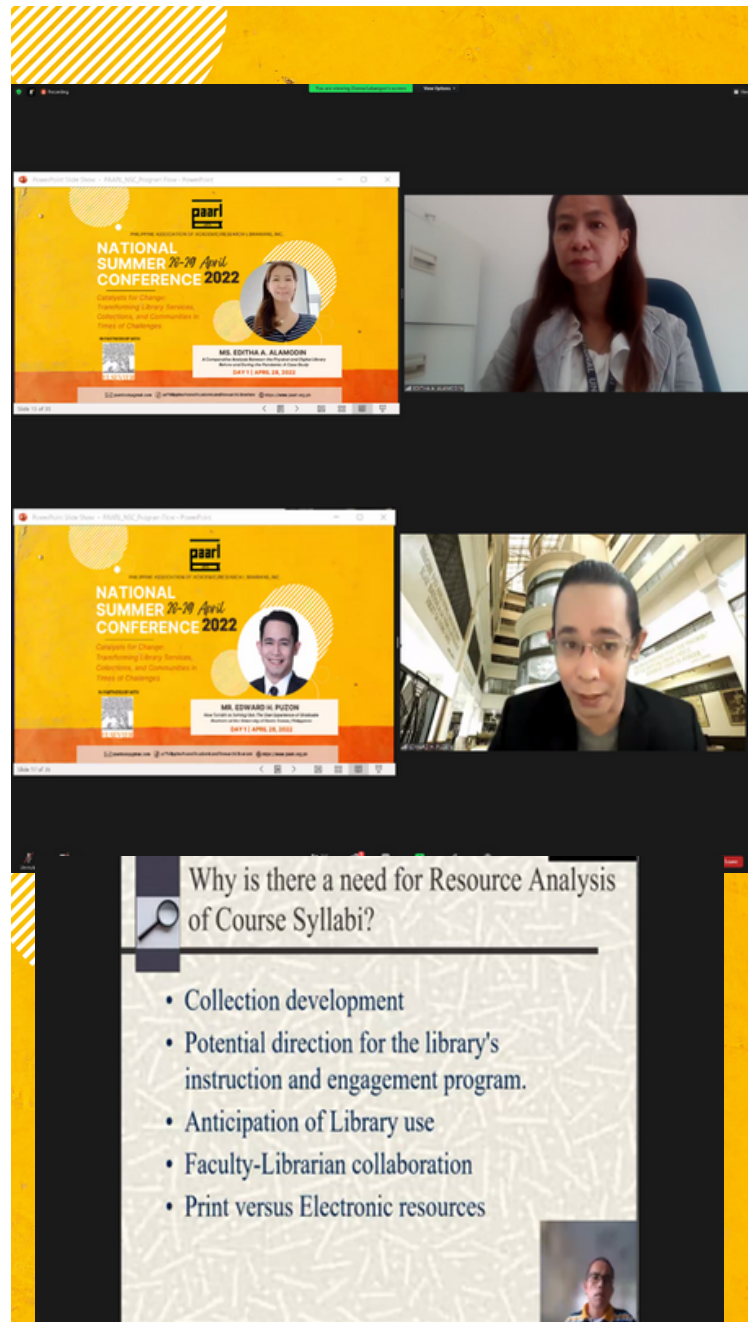


Their research paper aimed to provide a snapshot of the work-from-home experiences of academic library personnel in the country, identify common issues and challenges of work-from-home arrangements in the academic library setting, look into the different work-from-home policies and programs currently being implemented by academic libraries in the country and identify best practices, determine how these policies and programs are responding to the issues and challenges faced by academic library personnel with the work-from-home set-up.

After lunch, Ms. Editha Alamodin, librarian of National University presented her paper entitled “*A Comparative Analysis Between the Physical and Digital Library Before and During the Pandemic: A Case Study.*” The purpose of her research study is to determine the significant difference between the physical and digital library among the College of Dentistry (COD) students in terms of the usage of its collections and services before and during the pandemic while using mixed-method research.

This was followed by a paper presentation entitled, “*How Turnitin is Turning Out: The User Experience of Graduates Students of the University of Santo Tomas, Philippines*” by Mr. Edward Puzon, Head Librarian of the Graduate School Section, UST Miguel de Benavides Library. His qualitative study aimed to understand and describe what constitutes the user experience of twenty-one (21) purposively selected graduate students from the University of Santo Tomas (UST) through an analysis of participants & written responses to open-ended questions about their utilization of the UST Library & the Turnitin service. Its findings offer significant insights to library stakeholders and policy in developing and designing programs and innovative strategies for the improvement of existing similar online and remote services with the provision of enhanced user experience as a key focus as seen through the lens of the library users.

After a product presentation from IG Publishing, the last presentation for Day 1 followed. It was a collaborative work by Mr. Robert D. Vallente and Ms. Karen Natividad.



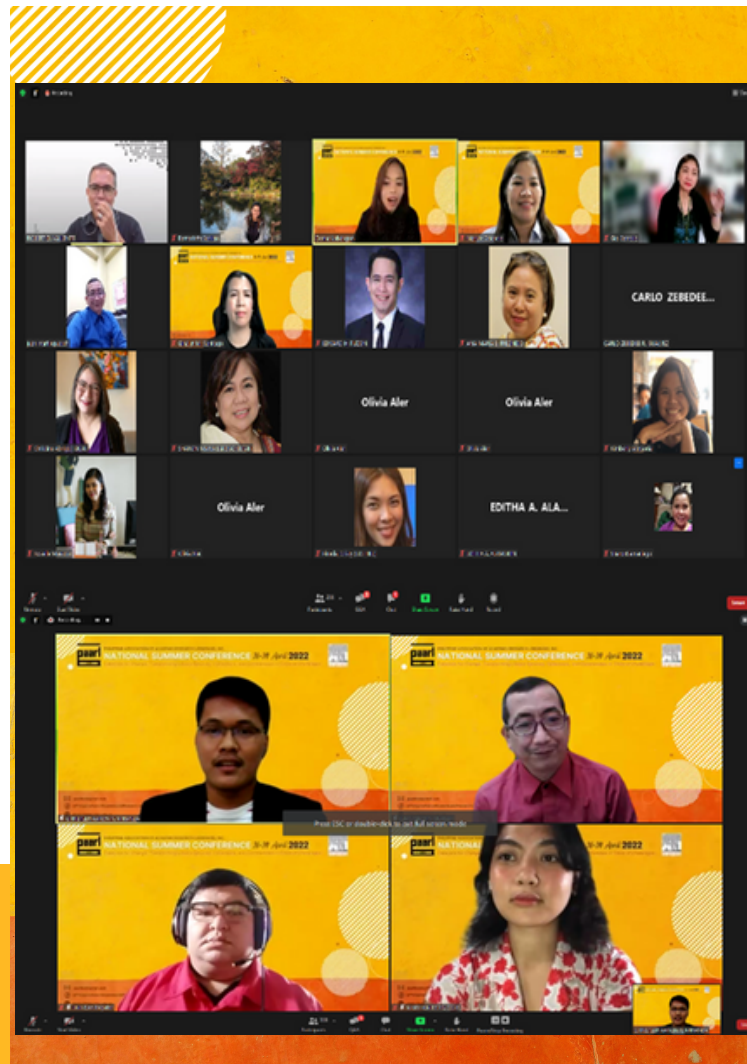
Both coming from the De La Salle University Libraries, they presented their paper entitled “*Looking Closely – An Analysis of Resources in Course Syllabi of the Graduate School of Business.*” Their study focused on analyzing resource materials listed in the school’s graduate program course and identifying the availability and status of the resource materials. It aims to answer the assessment item in PAASCU instrument: “the library has sufficient quality collection for all courses or offerings in the graduate school of business.”

THE 2022 PAARL NATIONAL SUMMER CONFERENCE

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The second day of the conference started with a product presentation by Proquest/Ex Libris, and was immediately followed by a paper presentation entitled *“Information Literacy Pedagogy of Academic Librarians in Region VII During the Pandemic: A Phenomenological Inquiry”* by Mr. Christler Aaron Miranda, Librarian II at Vicente Sotto Memorial Medical Center-Cebu. This paper is co-authored with Mr. Irvin Dan M. Regidor, Basic Education Librarian of Don Bosco Technical College-Cebu, and Ms. Mary Whieslyn N. Cole, Assistant Librarian and a part-time instructor at Cebu Technological University-Danao. Their study focused on the significant changes on how the library and librarians deliver IL education as well as

DAY 2



explored and described the lived experience of Academic librarians in Region VII in teaching and promoting information literacy during the Pandemic through a descriptive phenomenological design.

It was followed by the paper presentation entitled *“Community of Practice of School Libraries Towards a Proposed Library Literacy Program”* by Mr. Carlo Zebedee R. Gualvez, Librarian in Human Rights Violations Victims’ Memorial Commission. His study focuses on identifying the extent to which information literacy skills are being taught to the students, their community of practice, and the challenges faced by librarians in implementing LILP. The findings of the study were utilized to develop an ILP for Grade 1 to Grade 10 that is aligned with the different IL Standards, Models, Guidelines, and the K-12 Curriculum (English and Filipino) of DepEd.

<https://www.paarl.org.ph>

Community of Practice of School Libraries towards a proposed Library Information Literacy Program

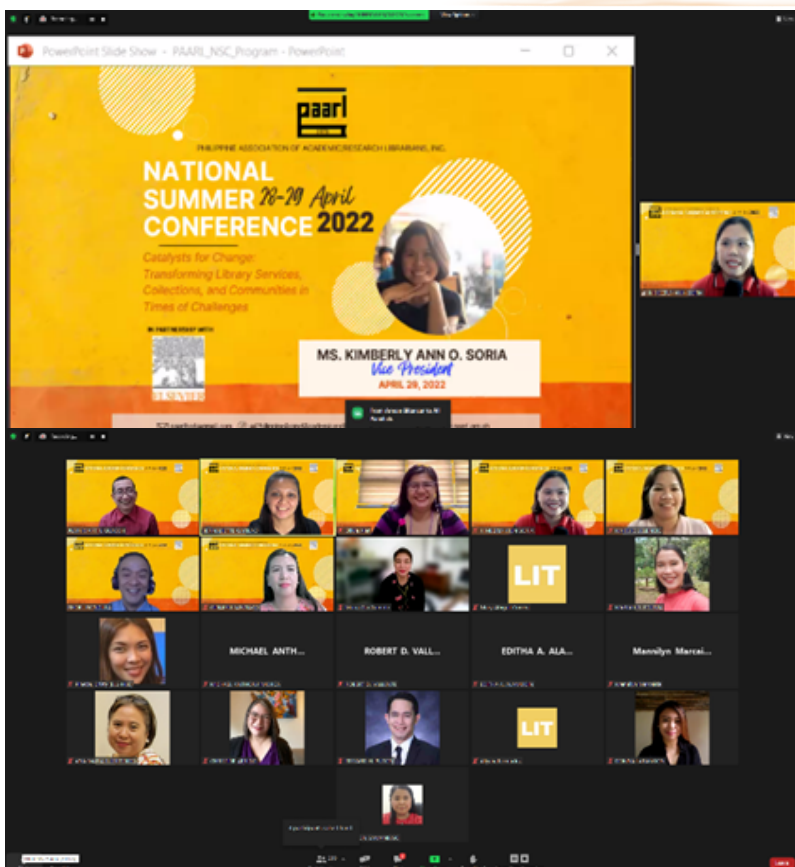
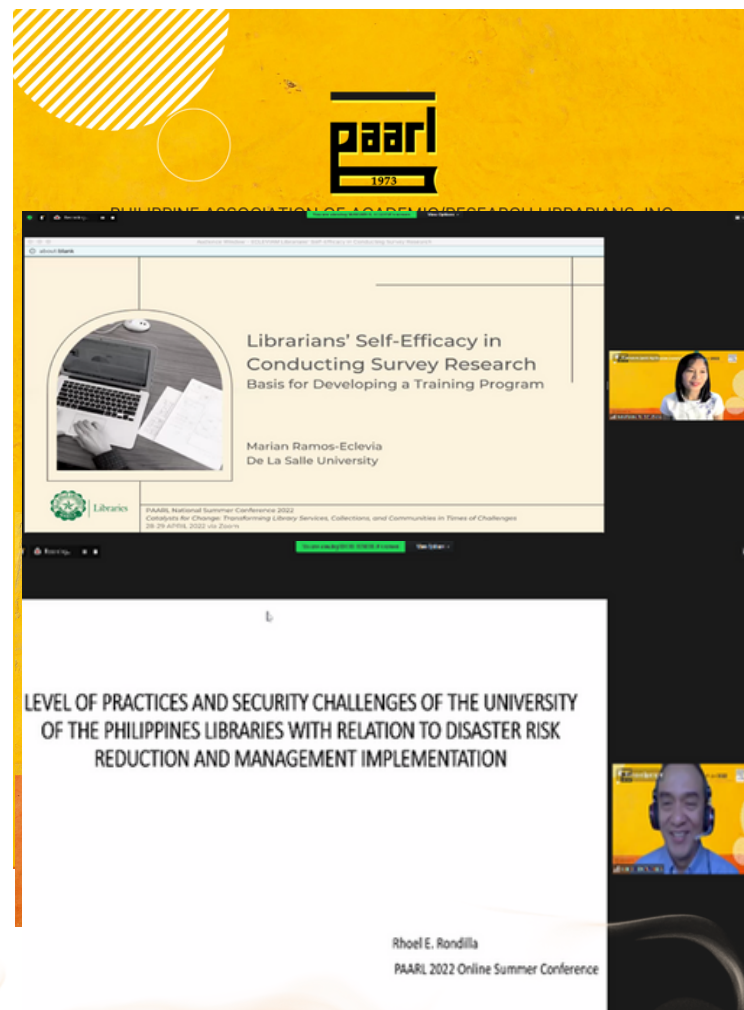
Carlo Zebedee R. Gualvez, RL, LPT, MLIS



In the afternoon session, Ms. Marian Eclevia, Assistant Director for Operations at DLSU Libraries presented her research study entitled *“Librarians’ Self-Efficacy in Conducting Survey Research: Basis for Developing a Training Program.”*

Her paper highlighted the librarians’ self-efficacy in performing various tasks related to survey research methods, and this study proposed a training program spanning the steps of the survey research process that can guide the library managers, LIS curriculum developers, and library associations in addressing the needs of practicing librarians for training on how to conduct survey research.

The last paper presentation entitled, *“Level of Practices and Security Challenges of the University of the Philippine Libraries with Relation to Disaster Risk Reduction and Management Implementation”* was delivered by Mr. Rhoel Rondilla, Head Librarian of the College of Social Science and Philosophy Library at University of the Philippines Diliman. His study aimed to determine the disaster risk reduction and management practices and the extent of challenges faced in its implementation.



The two-day conference ended with the closing remarks by Ms. Kimberly Ann O. Soria, PAARL Vice-President, and Conference Chair.

This summer conference unfortunately did not earn CPD points due to some technical issues with the submission for the accreditation at the said conference. However, participants can apply for self-directed learning by following the instructions in this link:

https://cpdas.prc.gov.ph/documents/manual_professional.pdf

MARINA G. DAYRIT SEMINAR- WORKSHOP 1 AND 2

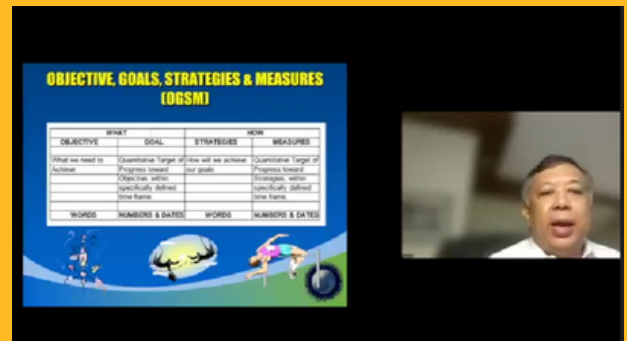
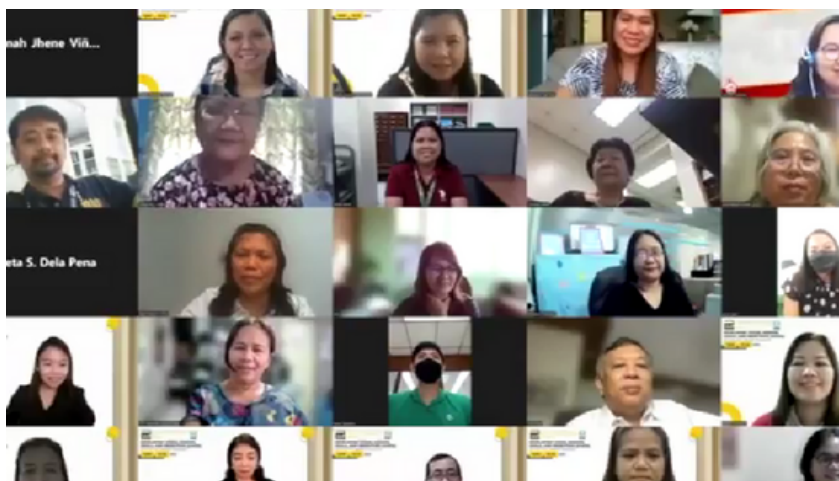
By Geraldine De Leon

The Philippine Association of Academic/Research Librarians, Inc. (PAARL) held its 2022 Marina G. Dayrit Lecture Seminar-Workshop 1 and 2 via Zoom last June 23-24 2022 with the theme “Developing Vision, Mission, Goals, and Objectives (VMGO): Setting the Library Roadmap”.



The learning outcomes of this workshop are as follows:

- To familiar with the fundamentals of developing the vision, mission, goals, and objectives;
- To know the basic principles of planning aligned with the organization’s vision, mission, goals, objectives, and values;
- To present a draft of the library’s vision, mission, goals, and objectives; and
- To impart the knowledge learned to their respective libraries.



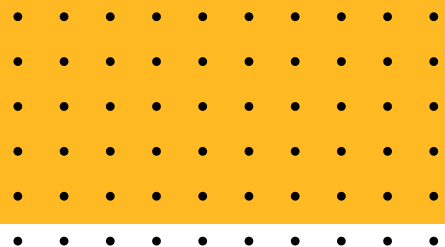
The program started with an opening remarks form Ms. Sharon Samaniego, PAARL President.

Mr. Martin Guash, PAARL, Board of Directors introduced the resource speaker, Mr. Alfredo F. Diaz, Jr. He is a human resource practitioner and professional who has worked with local and international companies, schools, as well as government agencies, and local government units.

Mr. Diaz discussed the impact of mission, vision, values, and objectives on their daily practice. It further extends the discussion by presenting a content analysis of key organizational statements, comparing mission, vision, values, and objectives to models of strategic planning.

The two days webinar was attended by librarians, support staff members, and library administrators from academic and school libraries all over the Philippines. It was an interactive discussion between the speaker and the participants.

The program ended with a closing remark from Dr. Maria Gia G. Gamolo, PAARL Vice-President.



CALL FOR PAPERS #NSC2023



PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC.

NATIONAL SUMMER CONFERENCE

CALL FOR PAPERS

Building the Future: Key Strategies and Opportunities for Libraries in the Post-Pandemic Era

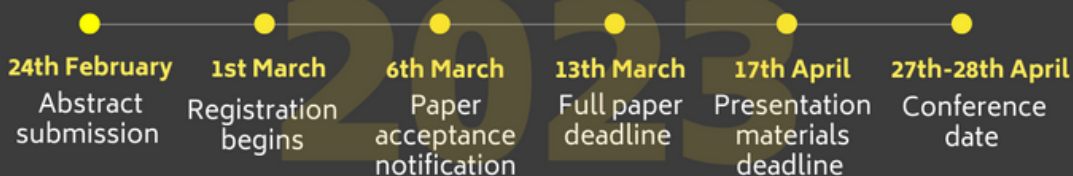
DEADLINE

24th February 2023

SUB THEME

- ✓ Hybrid Libraries
- ✓ Approaches to Library Services
- ✓ Collection Development Strategies
- ✓ Administration and Management of Libraries
- ✓ Library Spaces in the New Normal
- ✓ Teaching and Learning Information Literacy
- ✓ Technology and Innovations in Libraries
- ✓ Sustainability in Libraries
- ✓ Cooperation and Networking

IMPORTANT DATES



SUBMISSION DETAILS



Paper proposals must be emailed to <paarlbod@gmail.com> with the subject line: 2023 PAARL Summer Conference

PAARL EXECUTIVE BOARD 2022

The PAARL Executive Board welcomes our colleagues from Adamson University, Ms. Geraldine De Leon, and De La Salle-College of Saint Benilde, Ms. Anna Lorriza Sajona. Likewise, we'd like to express our thanks to Ms. Kimberly Ann Soria and Ms. Olivia Aler for their dedication and contribution for the success of PAARL.



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De La Salle-College of Saint Benilde

UPDATED PAARL CALENDAR

PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS CALENDAR *of* ACTIVITIES

<p>JAN</p>  <p>28 49th General Assembly, Induction and Awarding Ceremonies</p>	<p>FEB</p>  <p>2022 PAARL Standards Orientation</p>	<p>APR</p>  <p>28-29 PAARL 2022 Summer Conference <i>Catalysts for Change: Transforming Library Services, Collections, and Communities in Times of Challenges</i></p>	<p>MAY</p>  <p>PAARL 2023 Summer Conference Call for Papers</p>
<p>JUN</p>  <p>22-23 1st & 2nd Marina G. Dayrit Lecture Series <i>Developing Vision, Mission, Goals, and Objectives: Setting the Library Roadmap</i></p>	<p>AUG</p>  <p>30 <i>Design Thinking for Librarians</i> PAARL Research Journal Call for Papers Call for Nominations for PAARL 2023 BOD</p>	<p>SEP</p>  <p>15 3rd Marina G. Dayrit Lecture Series</p>	<p>OCT</p>  <p>07 4th Marina G. Dayrit Lecture Series 27 5th Marina G. Dayrit Lecture Series PAARLNet Convention</p>
<p>NOV</p>  <p>Announcement of Accepted Papers for the PAARL 2023 Summer Conference Election of 2023 PAARL BOD</p>	<p>DEC</p>  <p>Announcement of Election Results for PAARL 2023 BOD</p>	 <p>2022</p>	

PAARL INDIVIDUAL MEMBERS

APRIL

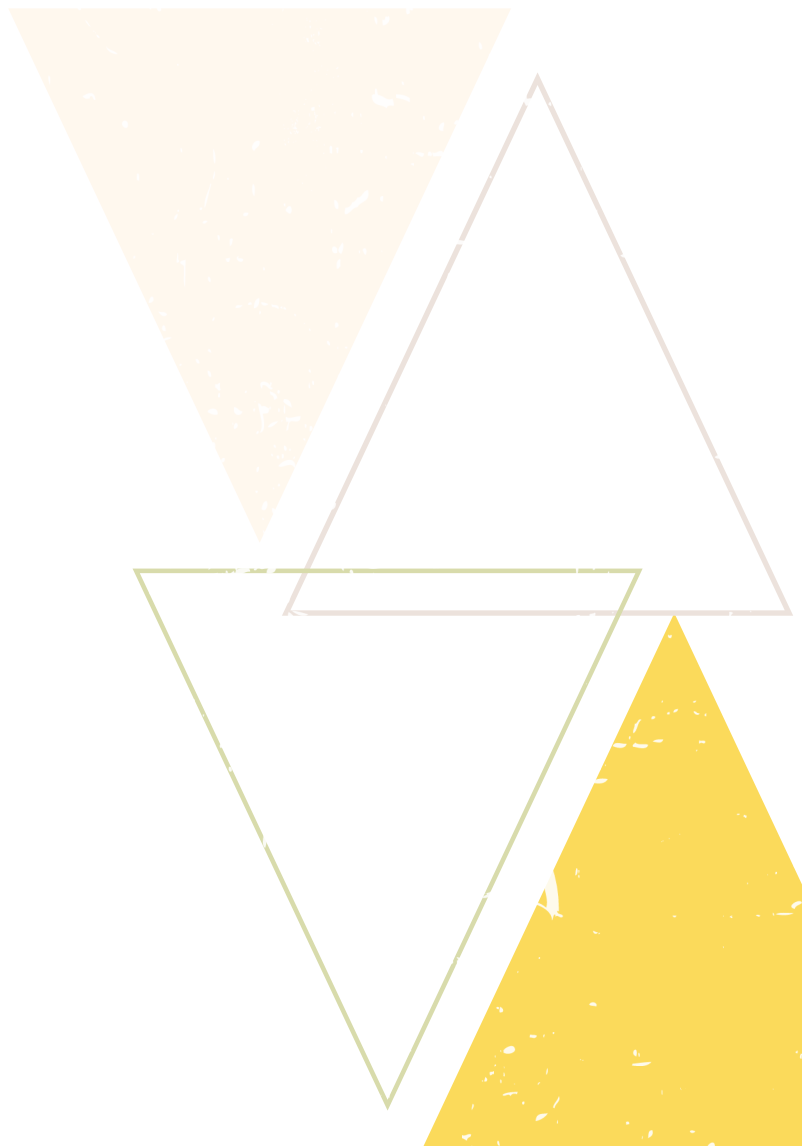
Barredo, Erlinda G.
 Baylon, Julie Ann C.
 Beroy, Christopher L.
 Bianzon, Karen Sheila A.
 Caparas, Sherwin A.
 Casag, Ma. Criselda M.
 Chua, Kristel Gizela P.
 De Guzman, Junita Madrid
 dela Cruz, Estrellita G.
 Dionisio, Carla Angela C.
 Eva Habagat Abletes, RL
 Fresnido, Melmar G.
 Ismaela, Maria Teresa P.
 Kibos, Chihua A.
 Lacanilao, Michael Angel M.
 Ladrera, Maribel R.
 Llosa, Cyndy A.
 Mont, Everest G.
 Payao, Aracelie D.
 Perez, Joy M.
 Quinones, Sandra Lyn Q.
 Rada, Jorge Erwin A.
 Rondero, Ana Fe V.
 Roque, Daisy M.
 Samaniego, Rosanna S.
 Selencio, Marivic G.
 Supanga, Alyza Joy D.
 Templanza, Ma. Kriselda Joana G.
 Tenorio, Divina C.
 Valdez, Editha P.
 Victoria, Milyne D.
 Victorio, Lobelyn A.
 Yap, Marilyn B.

MAY

Angeles, Nonet M.
 Cantos, Josefina C.
 Capili, Joseph T.
 Chua, Marissa A.
 Diaz, Gabino T.
 Gianan, Jeanette Ezra T.
 Gregorios, Cozette C.
 Labrador, Edmar T.
 Peñaflor, Janice D.C.
 Santos, Raymond Robert L.
 Serranon, Voltere B.
 Sorettes, Julie Ann G.
 Sorquia, Margie B.
 Veriño, Ginalyn A.
 Viray, Erna Mar P.

JUNE

Abequibel, Colette O.
 Adalia L. Mabalot
 Barbiran, Jayson Benedict B.
 Cajes, May L.
 Cortez, Jasmine James, E.
 Eclevia, Carlos Jr.
 Eclevia, Marian B.
 Febres, Yves Aristelo A.
 Galagala, Mark Ronar G.
 Joydee C. Ricafort
 Labangon, Donna Lyn G.
 Panaligan, Katrina C.
 Pascua, Claire F.
 Policarpio, Michelle T.
 Querobines, Catherine C.
 Raga, Charlton M.



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APRIL

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MAY

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JUNE

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 DAVAO DE ORO STATE COLLEGE
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 UNIVERISIDAD DE MANILA UNIVERSITY LIBRARY
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NATIONAL SUMMER CONFERENCE

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28-29 April 2022

IN PARTNERSHIP WITH



✉ paaribod@gmail.com @PhilippineAssnOfAcademicandResearchLibrarians https://www.paarl.org.ph

Catalysts for Change: Transforming Library Services, Collections, and Communities in Times of Challenges

Christine M. Abrigo
De La Salle University



Librarians' Self-Efficacy in Conducting Survey Research as Basis for Developing a Training Program

Marian Ramos-Eclevia
De La Salle University

NATIONAL

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*Transforming Library Services,
Collections, and Communities in
Times of Challenges*

BERNARDITA O. SORIA
Vice President
APRIL 29, 2022

