



# 43<sup>RD</sup> GENERAL ASSEMBLY

## *Induction of Officers & Awarding Ceremonies*

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## WELCOME REMARKS

*(by Mr. Albert III R. Cabasada, Executive Director, Far Eastern University Diliman during the 43rd General Assembly/Induction of Officers & Awarding Ceremonies)*



*Mr. Albert III R. Cabasada*

Dr. Maria Teresa Trinidad Tinio, SVP Academic Affairs FEU, Ms. Maribel Estepa, President PAARL, Dr.

Michelle Esteban, Incoming President PAARL, PAARL Officers and Council of Elders Librarians and Information Officers of different Schools, Good Morning!

To be honest, when I was in Grade School and High School (which was a few decades ago), one of the main reasons I went to the library was not

to revel in the wealth of knowledge displayed in the shelves but to enjoy one thing: air conditioning. During my time as a student, libraries were among the few facilities in school with air conditioning. In order not to hide my wrong intentions, I would pick up a book and pretend to read. However, I noticed that I was spending more time reading than actually just keeping cool. So I guess it worked out well for me. Thank you for air conditioning.

Now in the advent of technology, I hope the motivations in seeking solace in the library have changed for the better. In many schools now, the library enjoys the biggest share of bandwidth. I guess you know what that means. Students flock to the

library to do research in FB, twitter and other social media platforms. I guess technology can now allow us to engage students further. We only need to figure out how to pry some of their productive time away from social media and other modern distractions.

This is why I believe that the mission of PAARL will always be relevant. It is our great pleasure to host this event as we all believe that the library and the librarians who run them are important learning resource centers of all schools. We hope that this General Assembly will augur well for your efforts to develop better systems, policies and services.

Welcome to the 43<sup>rd</sup> PAARL General Assembly. Thank you.

## MESSAGE FROM THE PRESIDENT OF FEU

*(from Dr. Michael M. Alba, President, Far Eastern University during the 43rd General Assembly/Induction of Officers & Awarding Ceremonies)*

To the Officers and Council of Elders of PAARL both past and present.

To the Librarians of the different Schools. Welcome!

Far Eastern University is honored to be the host of the General Assembly of the Philippine Association of Academic and Research Librarians or PAARL. Gathered here today are the managers of one of the most important resources of any school, the library. We believe in your mission of providing support for scholarly research and influencing policy

development affecting the future of both academic and research libraries.

We note that your association has taken focused steps in achieving your mission. Over the past years, your activities have centered on addressing key issues in developing trends concerning the library as an information resource center. Of note in 2015 are the Marina G. Dayrit Lecture Series which featured topics like Gamifying Library Resources, Digital Scholarship, E-Book Acquisition, Resource Sharing,

Developing Information Professionals and the like.

The topics represent strategies and initiatives that address current and future concerns of libraries in the era of rapid information technology development.



*Dr. Michael M. Alba*

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## Inspirational Message

*(Continued from page 2)*

According to Helene Blowers, a library innovator, writer, and digital strategist, modern library services should promote knowledge creation rather than knowledge consumption. Unlike the library services of the past that focused on distributing books and research materials and a one-sided provision of information and resources, the modern library creates a space where patrons engage with information—process it, reflect on it, have conversations about it, and develop new ideas, conversations, and opportunities as a result of it.

It is a challenge for all schools to adapt and continue to keep up with modern trends. Your focus on research on optimal use of these technologies should be supported as it will help us maximize our resources. We hope that this will result in technologies, policies and procedures that will allow us to leapfrog the quality and scope of our libraries for the benefit of our students.

Lastly, we also would like your efforts to be seen in the context of the current millennial, whose perceptions and values are distinct from our own. We need to find out how to fully engage these students and adapt library services to their needs.

We look forward to a fruitful General Assembly. We wish your association further success in the years to come. Thank you and Good Day“

## INSPIRATIONAL MESSAGE

*(Delivered by, Dr. Maria Teresa Trinidad P. Tinio,  
Senior Vice President for Academic Affairs, Far Eastern University  
during the 43rd General Assembly/Induction of Officers & Awarding Ceremonies)*



*Dr. Maria Teresa Trinidad P. Tinio*

Good morning. I am here on behalf of our President, Dr. Michael Alba to

welcome you to FEU and I do have his message that I will read to you. With your indulgence, however, please allow me to personally welcome you and thank you all not just for being here today but for the work you do in general as librarians.

As I was sitting here just now, waiting for the program to start, I was reflecting on the role librarians have played in my personal life and I realized what an important role that has been. Like Albert Cabasada who just now gave the opening remarks, I too, have always liked books and therefore have always liked the library. As I got older and found that my career was going to be in the academe and in scholarship and especially when I was doing my PhD, the library became not just a place I liked but a place I relied on and later even got to love.

While I was waiting to read the opening remarks, I saw, a few seats away from me, Ms. Susan Pador—she does not know who I am but I certainly know who she is. She was one of the reliable librarians at the Ateneo where I did my undergraduate and Master’s degree who seemed to know everything about what was available in the library. I always looked up to Ms. Pador and saw her as someone wise who held the keys to the treasures.

This might be the only chance that I will ever get to thank librarians, so many of them in one room, for everything that you do. I love the library and I love librarians and I really value all you do for us. Thank you so much for making the lives of researchers like myself so much easier, for appreciating what we appreciate and preserving what we maybe do not know yet what we will need and should appreciate. Thank you so much PAARL, for everything you do to make our lives easier, richer and happier.



## PRESIDENT'S ANNUAL REPORT

*(Delivered by Maribel A. Estepa during PAARL's 43<sup>rd</sup> General Assembly, Induction and Awarding Ceremonies, January 29, 2016 at the University Conference Center, Ground Floor Arts Building, Far Eastern University, Nicanor Reyes St., Sampaloc, Manila)*



A blessed morning to everyone present in this gathering. Before I go any further, I would like to give my special

appreciation to Far Eastern University (FEU)-Morayta for their kindness and willingness to host this 43<sup>rd</sup> Annual General Assembly.

Isaac Newton says "What goes up must come down". Time flies so fast that we did not even notice we are having this kind of assembly again to reflect on our journey during the year that had passed. The 2015 PAARL Board will always remain grateful and humble from the time we took our oath as officers up to this very moment. Today, we had fulfilled our duties and responsibilities and we are proud of all the things the team had accomplished for the satisfaction of every members and the betterment of the association. Along the way, there were many challenges, but we were able to overcome every difficulty by being united and motivated by your enthusiasm and your regular attendance in the programs and activities held under our leadership. Certainly, we would have not accomplished anything without, of course, your active involvement and

participation.

As the outgoing president of this prestigious organization, I leave my office with a sense of REGRET at projects undone but with PRIDE at having been given the chance to work with wonderful people in this notable association. We have given our best to serve PAARL. And, today we can say mission accomplished or say in a loud voice achieved! In behalf of the 2015 PAARL Executive Board, Standing and Ad Hoc Committees, I feel elated to report on the things that had happened for the past year.

### BOARD MEETINGS

The initial meeting of the Board was held at T.I.P. Quezon City on January 10, 2015 where we had a successful orientation and planning workshop with Ms. Elvira B. Lapuz as our resource speaker that time. During the planning workshop, chairpersons of the different Standing & Ad hoc committees were appointed by the Board. Topics and activities for 2015 were discussed as well. As recorded, we had 12 regular meetings and 3 special meetings held in the month of February and December 2015.

### INDUCTION OF OFFICERS

On January 29, 2015, Dr. Elizabeth Q. Lahoz, President of the Technological Institute of the Philippines, inducted the members of PAARL Executive Board 2015 at the Teresita U. Quirino Anniversary Hall in Arlegui, Manila Campus. T.I.P. warmly

accommodated PAARL in a grandiose venue FREE of charge.

### MARINA G. DAYRIT LECTURE 2015 SERIES

In our aim to keep the librarians well-informed and up-to-date on library technological trends and best practices, the board had carefully brainstormed and selected those relevant topics to be included on the projects as stated below:

"Gamifying Library Services : Issues and Challenges", held at Miguel de Benavides Library, University of Santo Tomas, España, Manila on February 27, 2015 by **Laurence Narvaez**, Reference Librarian, Rizal Library Ateneo de Manila University

"Role of Librarians in Digital Scholarship" held on March 27, 2015 at the Mini Theatre, Lyceum of the Philippines University, Intramuros, Manila by **Mr. Pio Omana**, Elsevier.

"Trends in Collection Management: E-lending, e-Book Acquisition, Resource Sharing/Consortium, Patron Driven Acquisition and other Collection Development Models by **Prof. Sharon Maria S. Esposo-Betan** which was held on July 22, 2015 at the ABAP Book Fair, Megatrade Hall SM Megamall, EDSA, Mandaluyong City.

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## President's Annual Report

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"Librarians' Role in Managing a Plagiarism-free Environment" by **Christine M. Abrigo**, Assistant Director for Operations, DLSU Library, held at the SMX Convention Center, Mall of Asia Complex, Pasay City on September 16, 2015, where there were a jam-packed of participants.

Librarians as Researchers with the theme: Recognizing Best Researches: A Colloquium on Philippine Libraries and Librarianship (Presentation of the top 3 Best PAARL Research Papers) held at the Career Center Training Rooms 1 & 2, Technological Institute of the Philippines, Cubao, Quezon City, and November 23, 2015.

All the 5 lectures were well-attended and participated in by librarians, library personnel and information professionals as well as students and soon to be librarians.

### NATIONAL SUMMER CONFERENCE

On April 22-24, 2016, the PAARL's National Summer Conference 2015 was held at De Luxe Hotel in Cagayan De Oro City, also known as the City of Golden Friendship. It was conducted with the theme "*Transcending Roles of Information Professionals: Going Beyond Concepts, Exceeding Expectations.*" Ten (10) topics were highlighted and 8 respected speakers were present. They were:

**Ms. Anabelle P. Acedera**,  
 Lourdes College, Cagayan De Oro

**Ms. Estrella C. Cabudoy**  
 Xavier University, Ateneo De Cagayan

**Dr. Marianita D. Dablio**  
 Lourdes College, Cagayan De Oro

**Dr. Allan De Guzman**  
 University of Sto. Tomas

**Dr. Briccio M. Merced**  
 University of the Philippines Mindanao

**Ms. Karryl Kim A. Sagun**  
 Nanyang Technological University, Singapore

**Ms. Herabelle M. Villanueva**  
 Xavier University, Ateneo De Cagayan

**Mr. Joseph M. Yap**  
 Coordinator Instructional Media Services, DLSU Library

### INTERNATIONAL LIBRARY BENCHMARKING 2015

This was dubbed as "PAARL's Japan Endless Discovery Library Tour". There were two (2) bidding process that were called in by the Board with two (2) ports of entry to bid on. The first bidding was done in June who was joined in by nine bidders; while the second bidding was done in July. A 3-day challenge for the bidders to offer the best and most affordable travel package for the participants was given.

The 4-day international library benchmarking program in Tokyo was eventually held on October 21-24, 2015. This activity was attended by forty six (46) participants and four (4) members from the 2015 Board. The participants were composed of University Presidents, Vice Presidents, College Dean, Library

Directors, Librarians, and other library partners. Even some teachers outside the library profession joined the benchmarking trip. That year's event was highlighted with visits to well-selected academic and research libraries, information centers, archives, and cultural heritage sites in Japan, such as:

1. The National Diet Library
2. Meiji University
3. Musashino Art University Library
4. Tokyo National Museum
5. MIRAikan "National Museum of Emerging Science and Innovation"
6. Musashino Art University Museum and
7. Imperial Palace.

Although, the Chair of the benchmarking event was not with us during this journey; she certainly deserves a commendation for arranging everything well for the tour. Our visits to the different libraries and museums in Japan were awesome and adorable. May I take this opportunity then to recognize the unwavering support of our 2015 Chair of the International Benchmarking and outgoing P.R.O. Ms. Kaori B. Fuchigami. Let us all give her a warm laud of applause.

### PAARL RELIEF AND REHABILITATION GRANT

In response to the need to have specific procedures for the release of financial grant to qualified members,

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## President's Annual Report

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the GUIDELINES FOR PAARL RELIEF AND REHABILITATION GRANT had been drafted and completed by the 2015 Board.

These guidelines aimed to facilitate the implementation of the Resolution set by the 2014 Board. The guidelines consisted of the following:

- The requirements on how to avail of the grant
- The nature of the grant and
- The duration and sustainability of the said grant

Special thanks to Ms. Sonia Gementiza, Chair of PAARL Relief and Rehabilitation for helping the 2015 Board carry out this task.

### Fund Report on the Relief and Rehabilitation Grant

The 2014 Fund Deposit  
Php 185,707.00

The 2015 Fund Deposit  
Php 62,040.00

Breakdown  
International Benchmarking monetary rebate/FOC  
Php 33,840.00

Donation from 2015 President  
4,200.00

Income Sales I Love PAARL T-shirt  
24,000.00

Total Funds in Savings Account as of today's report: **Php 247,747.00**

### AWARDS AND SCHOLARSHIP

With the aim to stimulate active participation from the members and associates and to make all qualified constituents eligible for the different awards, the 2015 Board had made a resolution to increase the monetary incentives on awards and scholarship. This resolution was also adopted with the purpose of making the incentives proportional to the prestige of the award, as well as to ensure that the amount given commensurate well with the effort exerted by the recipient of the award.

**Scholarship.** PAARL had received several applications, but no *scholarship* was granted to any of the applicants for failing to meet the basic requirement; that is, having been an active member of PAARL for the last 5 years.

**Thesis Grant.** A "Thesis Grant" was awarded to Mr. Bob Cauilan of DLSU Taft.

### PAARLNet

Once again we would like to appreciate our very own 2015 Ex-Officio and 2014 Board President, Ms. Sharon Maria Esposito-Betan for leading the distribution of the RDA workbook publication (thru postal mail) to all RDA Training participants from 2012-2014 including the 2014 PAARL institutional members.

Also, we would like to acknowledge the effort extended by Ms. Grace A.

Garcia in locating the addresses of 241 individual members (72 from Luzon, 36 from Visayas, 23 from Mindanao and 110 from NCR), who were attendees of the past PAARL RDA trainings.

Special thanks also to Prof. Corazon M. Nera for helping in the distribution of the unclaimed RDA toolkits to participants and other library practitioners from remote places.

### PAARL RESEARCH JOURNAL

Publication of the 2<sup>nd</sup> Year Issue of the PAARL Research Journal had been completed last December 2015. There were 10 papers submitted for the Call on 2015 Best Research Award. Five (5) top best researches were chosen to be published in the 2<sup>nd</sup> issue of the PAARL Research Journal.

Moreover, the 2015 Board had come up with a Best Research (BR) to award not only the adjudge Top Best Research submitted, but also to award the top three (3) best researches. This is to encourage more participation from library practitioners to write.

We would like to thank and acknowledge Ms. Fe Angela Versoza for initiating the concept to award the 2<sup>nd</sup> top and 3<sup>rd</sup> top researches. Thus, as decided, from 2015 onwards, awards will also be given to the top 3 Best Researchers.

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## President's Annual Report

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### PAARL NEWSLETTER

There were a total of 4 issues released for the PAARL Newsletter documenting the events and activities of the organization for the past year.

### PAARL DIRECTORY

Another publication that the organization had was the PAARL Directory that was made available online in PAARL's official website.

### PAARL WEBSITE

The 2014 Board project to continue and complete the migration of the contents of the PAARL Google Site to the official PAARL Website was continued on by the 2015 Board.

As verified with my last conversation with the web administrator, almost all of the contents and files on the site were already transferred.

So I encourage you all to visit and take a look at our PAARL **Official Website – paarl.org.ph**.

Again, we greatly appreciate Prof. Sharon Maria Esposito-Betan and her husband, Mr. Ariel Betan for hosting the website FREE of charge. It is important also for you to know that as promised to us by Ma'am Sharon they will host the site for FREE until her retirement.

### MEMBERSHIP IDS

The decision to resume the printing of PAARL membership IDs was also considered in the past year. The printing of IDs has been stopped after PAARL's General Assembly in 2012. The move to continue with the printing of the said IDs is a response to the

request of the members on the provision of the membership ID card for all the organization's bonafide members. The 2015 Board had come up with a new design for the new ID, with a validation sticker to signify yearly payment on membership, to be signed by concerned officer from the Board. Issuance of the IDs, as planned by 2015 Board will commence during PAARL's 43<sup>rd</sup> general assembly.

### MEMBERSHIP

Every year there is always an increase on membership. We exceeded the number of members in the previous year. I am happy to report that for 2015, PAARL membership had increased to 1.6%. Our record shows that currently, we have a total of 636 members: 140 Institutional, 496 Regular and Associate members. This is a very positive indication that more and more librarians are becoming active in joining PAARL every year.

### PAARL TIME DEPOSIT

In the past year, the 2015 Board had also continued on and administratively facilitated the opening of the Time Deposit account for the PHP1.25M funds that was initiated by the 2014 Board. This project was initiated under the Board Resolution No. 12 series of 2014 "Approving the Opening of Time Deposit Php1,250,000.00, with a 5-year lock-in period.

The reason for having the 2015 Board

to continue the opening of the Time Deposit is due to the change of signatories on a yearly basis, and for us to be able to meet the bank requirements as well.

In order to meet other bank requirements, the Board had come up also with the Board Resolution No.006, Series of 2015 "Designating Ms. Sharon Maria S. Esposito-Betan as the principal signatory for the PAARL Time Deposit and Custodian of PAARL Time Deposit Account Certificate until 2020." Thus, every year a new Board Resolution shall be executed annually by the incumbent board designating Ms. Sharon Maria S. Esposito-Betan as the principal signatory, while the incumbent president of the board shall serve as the secondary signatory of the account.

On this decision, as initiated by the 2014 Board, and as continued on by the 2015 Board, the opening of the account at BPI Ermita, Pedro Gil Branch, that went through a long process was only approved on July 30, 2015 and had matured on January 28, 2016.

### TASKS UNDONE

As a leader, I felt sad that there were 2 projects that were not completed during our term:

1. Leadership Academy for Librarians that was discontinued as decided by the team.

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## President's Annual Report

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2. Records and File Keeping that was not even started due to ongoing renovation and retrofitting of the National Library of the Philippines (NLP).

### ACKNOWLEDGEMENTS

No organization will ever succeed if one fails to acknowledge the significant contributions of all its members.

To all of you devoted PAARL members (individual and institutional members), it is through the time you have spent with the organization and your attendance to ALL PAARL activities that this organization moved forward. I will always be grateful for all your support.

Special thanks to the Chairs of the Standing and Adhoc Committees,

Council of Elders and of course the valuable support of our dear sponsors and benefactors.

To the 2015 Executive Board, thank you for your love, your encouragement, and your friendship. It has been my pleasure to serve PAARL!!!

## TREASURER'S ANNUAL REPORT

*(by Estela A. Montejo during PAARL's 43<sup>rd</sup> General Assembly, Induction and Awarding Ceremonies, January 29, 2016 at the University Conference Center, Ground Floor Arts Building, Far Eastern University, Nicanor Reyes St., Sampaloc, Manila)*

### SUMMARY OF INCOME AND EXPENSES

January -Dec. 2015

<u>SUMMARY</u>	Cash in Bank	As of Jan 01, 2015		
	BPI- Checking Account Maxi One	1,530,104		
	BDO - Membership Fund	167,800		
	BDO - Rehabilitation Fund	195,781		
	BPI Savings Account - Scholarship Fund	789,354		
		<b>2,683,039</b>		
	<b>TOTAL Beginning Cash</b>			<b>2,683,039</b>
<u>INCOME</u>	<b>Receipts/Gross Income</b>			
	<b>Forums:</b>	153,800.00		
	MGDLS 1 19,700		:	
	MGDLS II 12,450		:	
	MGDLS III 46,950		:	
	MGDLS IV 74,700			
	National Summer Conference	291,435.00		
	Benchmarking tour (Tokyo, Japan)	46,000.00		
	Benchmarking FOC from Travel Agency	33,840.00		

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## Treasurer's Annual Report

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	Exhibitors Fees/sponsorships from Library Partners	87,040.00		
	Membership fees	177,400.00		
	Individual      106,400			
	Insitutional    71,000			
	NCCA Grants (2014 receivables collected)	142,252.90		
	Sale from PAARL T-shirts	50,800.00		
	Interest Income from bank savings	13,061.72		
	<b>TOTAL 2015 INCOME</b>	<b>995,629.62</b>		
	<b>EXPENSES</b>			
	<b>1. General Assembly and other expenses by outgoing 2014 BOD</b>	<b>-78,260.03</b>		
	Outstanding Librarians @2000 x 3 (ch#90,88,89) 6,000.00			
	Outstanding Research (ck#510091) 2/11/15 5,000.00			
	Best research Award (ck#510092) 2/4/15 10,000.00		:	
	Food (ck# 510100 - date 2/6/15) 10,000.00		:	
	Additional snacks & mineral water (ck# 510102 -date 1/30/15)			
	Photocopy (ck#510101 -date 2/5/15 597.00			
	Michelle's reimbursement (ck#510103 - date 2/11/15 1,460.00			
	Flowers c/o Ms. Sharon (ck#510104 - date 2/4/15 626.00			

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## Treasurer's Annual Report

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-	c/o Ms. Sharon Ma. Esposo-Betan (ck#510080 enc. 2/3/15) 1,207.03			
-	Domain name Ariel Betan (ck#510087 enc. 2/3/15) 3,150.00			
-	Ofelia Molina external auditor (ck#510099 enc. 1/30/2015) 10,000.00			
-	Angela Llantino transpo (Jan-Dec.2014) ck#510074 enc. 2/5/15 1,800.00			
-	Web coordinator DP ck#510081 enc. 2/9/15 5,000.00			
-	Rachel Alegre Christmas gift ck#510082 enc 2/20/15 500.00			
-	Food expenses planning session ck#510085 enc.1/20/15 8,770.00			
-	PRC application for accreditation ck#510086 1/22/15 5,000.00			
-	Full payment for Web coordinator ck#510083 enc. 1/22/2015 5,000.00			
-				
-	<b>2. Expenses incurred by 2015 BOD</b>			
-	<b>A- Administrative Expenses:</b>			
-	1-Advertisements (souvenir program)	-2,500		
-	2-BIR/SEC Registration, payments	-4,516		
-	3-Meeting expenses (BOD/committees, etc.)	-24,546		
-	4-Office supplies, photocopying/printing	-6,793		
-	5- Printing of ID and validation stickers	-6,000		
-	6-Postage, and other sundries (NBI)	-17,030		

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## Treasurer's Annual Report

*(Continued from page 10)*

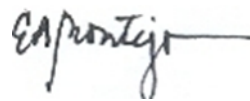
	7-Professional Fees (auditors, website, legal, etc)	-15,000		
	8-Representation Expenses (PRC tickets, fellowship, etc.)	-12,500		
	9-2015 BOD transpo allowance	-36,050		
	<b>Miscellaneous expenses (not covered by the above)</b>			
	1-Notarial fees/tipping	-531		
	2-T-shirts	-26,462		
	3- 2 check booklets	-700		
	4-Withholding taxes on bank interests	-3,514		
	<b>B- Seminars/Fora/Training:</b>			
	1-Accommodations	-64,485		
	2-Food/ drinks	-28,671		
	3-Honoraria/gifts to speakers	-61,890		
	4-Supplies	-5,163		
	5-Transportation/traveling expenses	-103,170		
	<b>C-Awards and Scholarships</b>			
	1-Scholarship grants (thesis of Bob Cauilan)	-10,000		
	<b>D-Other Activities</b>			
	1-Chirstmas Party	-14,345		

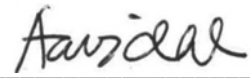
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# Treasurer's Annual Report

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<u>NET INCOME</u>	TOTAL NET INCOME for 2015			473,504.15
<u>ENDING CASH</u>				3,156,543.36
	<b>Cash in Bank as of Dec 31, 2015:</b>			
	BPI Time Deposit (new account) (#510113, 510114)			1,260,000
	BPI- Checking Account Maxi One			554,498
	BDO - Membership Fund			266,149
	BDO - Rehabilitation Fund			258,205
	BPI Savings Account - Scholarship Fund			796,462
	TOTAL CASH IN BANK			3,135,313
	TOTAL CASH ON HAND			21,230.36
	TOTAL CASH FOR TURNOVER TO 2016			3,156,544

Prepared by:   
 Estela A. Montejo  
 Treasurer

Audited by :  1.25.16  
 Aniline Vidal  
 Auditor

Noted by:   
 Maribel Estepa  
 President



## 2015 PAARL ELECTION RESULT

SUMMARY	
Total No. of Ballot Sent	871
Total No. of Bounced Back Emails	135
Total Ballot Received by Members	757
Votes Cast	301
Percentage	40%

RANK	NOMINEE	NO. OF VOTES	PERCENTAGE
1	VERNON D.R. TOTANES	225	75%
2	ANA MARIA B. FRESNIDO	214	71.3%
3	MICHELLE A. ESTEBAN	192	64%
4	KAORI B. FUCHIGAMI	188	62.7%
5	JUAN MARTIN R. GUASCH	185	61.7%
6	ANILINE A. VIDAL	150	50%
7	MELQUIADES I. ALIPO-ON	134	44.7%
8	EDITHA A. ALAMODIN	133	44.3%
8	GRACE A. GARCIA	133	44.3%
	ROSETTE E. NUERA	117	39%
	JACQUELYN JOY L. LLAVE	105	35%
	OFELIA A. GALANG	103	34.3%
	LOURDES A. FUMERA	102	34%
	REGINA FLOR T. OPU-AN	90	30%
	EVEREST G. MONT	81	27%

**Susan O. Pador**

Chair, 2015 PAARL NOMELEC

Members:

**Marlo C. Chavez   Belen M. Vibar   Loreto T. Garcia   Lejemp V. Flores**

## INDUCTION OF OFFICERS



Maribel Estepa (Ex-Officio), Vernon R. Totanes (Director), Rosette E. Nuera (Director), Grace A. Garcia (Director), Juan Martin Guasch (P.R.O.), Editha A. Alamodin (Auditor), Aniline A. Vidal (Treasurer), Melquiades I. Alipo-on (Secretary), Ana Maria B. Fresnido (Vide President), Michelle A. Esteban (President)

## PRESIDENT'S INAUGURAL ADDRESS

(Delivered by Michelle Abelardo-Esteban during the 43rd General Assembly/Induction of Officers & Awarding Ceremonies)

Dr. Maria Teresa Trinidad P. Tinio, Senior Vice President for Academic Affairs, Mr. Albert III R. Cabasada, our Executive Director, Ms. Mary Grace V. Ramoy, our Academic Services Director, Council of Elders, Past Presidents, beloved members from Luzon, Visayas and Mindanao, awardees, guests, ladies and gentlemen, good morning and thank you all for being here and showing your love and unending support for PAARL.

It all started here in FEU Manila, when I finished my Library Science course. It was actually my mom, Dr.

Luzviminda E. Abelardo, who introduced me to the course, and if it was not for her I would not have known that there is a perfect course for me, which I loved, enjoyed and became fully committed in.

I am very sure that this is for the same purpose and reason that the 42 past presidents that have stood before me, who have been the pillars of Philippine Association of Academic/Research Librarians, that made it one of the most recognized and respected professional association in the Philippines.

*(Continued on page 15)*



Michelle A. Esteban

## President's Inaugural Address

*(Continued from page 14)*

It is both an honor and responsibility to continue their legacy and commitment to PAARL, as your 43<sup>rd</sup> President. But the leadership of the Board is accompanied by the leadership of each of the elected Board Members. Just like what Helen Keller said "Alone we can do so little; together we can do so much". I am very blessed and proud to be working together with such a remarkable team from the Standing and AdHoc Committee Chairs and the guidance from our Council of Elders, I am confident that the welfare of the members and its finances will be our utmost concern.

As your new President, I will make sure that the members will be informed, inspired and involved with all the activities and projects that we have lined up for this year.

**Be Informed** – PAARL is always known for being the trendiest and front liner when it comes to providing new ideas and presenting fresh perspectives on librarianship. The Marina G. Dayrit Lecture Series from 1-4 will be all about Collection Assessment and Evaluation; Our Summer Conference will be held in Manila with theme Library Analytics: Data-Driven Library Management; PAARL Parallel Session in PLAI National Congress on November in Davao.

**Be Inspired** – as we discover library trends in the 6<sup>th</sup> International Library Benchmarking in Taiwan, the first country agreed on during Planning or Australia, the preferred country on the

survey done by the 2015 Board or it can be China.



*Michelle A. Esteban as she delivers her inaugural address*

**Be Involved** – on the Grants and Scholarships wherein a minimal financial support is given to the grantee for Thesis/Dissertation Writing; submit your research paper and be a Best Researcher on November.

Be involved in donating to our Library Relief and Rehabilitation Fund, Be a proud new member and renew your membership annually. Volunteer as contributing writer in our PAARL Newsletter and attend and support all our activities.

Our challenge is to **lead the charge** at this year's PAARL milestones. We will work hand in hand with all of you as we fulfill our respective duties, in continuing PAARL's aspiration, towards professional & library advancement.

On that note, I would like to share this honor, to my FEU Diliman administrators our Executive Director, Mr. Albert III R. Cabasada, Dean Lakan-asa R. Bautista, and Ms. Mary Grace V. Ramoy

To all my fellow department Heads, teaching and Admin staff, for their support, and, to Michael Tarronas and Joy Cabahit and our SAs, to all the wonderful College library staff.

To the 2014 & 2015 Board of Directors, that I have worked with for the past 2 years. To Ms. Susan Pador for introducing me to PAARL and nominating me in 2014.

To FEU Manila Library and FEU-TECH Library, Ms. Teresita Moran and Ms. Mercy Ragudo and their Staff for lending a helping hands in time of need.

To my FEU Library Science batch mates '98, classmates & friends

I want to share this also, to my Quezon City Library Consortium Officers and member libraries, for their support and understanding

To my Alma Mater, FEU-Manila, all my professors in the Institute of Education and mentors who have been my inspiration.

To my ever loving and supportive family, my husband, Alejandro Esteban and my son, JB; my parents and my sister my greatest support system.

I want to share this also to all members for voting for me and for trusting me.

Most of all I want to share this with Almighty God, who made all things possible.

And with that let me end this marvelous day, with a quote from **Henry Ford**:

"Coming together is a beginning;  
Keeping together is progress;  
Working together is success"

Maraming Salamat, Mabuhay PAARL!



# AWARDING CEREMONIES

*2015 Academic/Research Librarian*



*Dr. Sonia M. Gementiza (Luzon);  
Dr. Leticia M. Cansancio (Visayas & Mindanao)*

*2015 Outstanding Academic/Research Library*



*Luzon: Knowledge and Information Resource Network Saint Paul University,  
Tuguegarao City, Cagayan*

*2015 Outstanding Academic/Research Library*



*Visayas: Library and Data Banking Services Section of Southeast Asian Fisheries Development Center, Tigbauan, Iloilo City*

*2015 Outstanding Academic/Research Library*



*Mindanao: Learning and Information Center of the University of Mindanao,  
Davao City*



# AWARDING CEREMONIES

*2015 Outstanding Library Program*



*STARBOOKS of DOST-STII, Taguig City*

*Lifetime Achievement Award*



*Dr. Teresita Hernandez-Calma  
Centro Escolar University*

*Lifetime Achievement Award (Posthumous)*



*Atty. Antonio M. Santos  
National Library of the Philippines*

*Professional Service Award*



*Sharon Ma. S. Esposo-Betan*



# AWARDING CEREMONIES

## Best Research Award



Jonathan F. Santos; Audrey G. Anday and Sharon Ma. S. Esposito-Betan  
University of the Philippines Engineering Library II

## 2nd Best Research Award



Ana Maria B. Fresnido  
De La Salle University

## 3rd Best Research Award



Marita G. Valerio  
De La Salle University

## Certificate of Recognition



2015 Board of Directors

# A Response on Behalf of the 2015 PAARL Awardees

*(by Teresita G. Hernandez-Calma during the 43rd General Assembly/  
Induction of Officers & Awarding Ceremonies)*

A grace filled morning to everyone!

Attending events, occasions or happenings is always a happy moment not only for the organizers but, to the audience as well especially so, if this is an awarding ceremony. This will always give the awardees the chance to reminisce the years they have spent in their profession and for the audience opportunities to see how far they can still achieve and earn more in the profession as they emulate the virtues demonstrated by the awardees.

The Philippine Association of Academic and Research Librarians (PAARL), prestigious association that represents the librarians of institutions supporting scholarly, research and / or formal education on the collegiate level and above, became a home to most of us. This organization has nurtured us personally and professionally in librarianship. It has also strengthened our linkages and collaboration with others and updated us in the many issues and trends in our chosen field.



*Teresita G. Hernandez-Calma*

As I look back in the years we have spent together in this organization, allow me to thank PAARL for what we have become today.

THANK YOU FOR...the seminars/trainings/workshops you have organized to make us globally competitive; the benchmarking activities you have conducted to keep us at par with the other libraries locally and internationally; the meetings you have initiated to allow us to express our ideas and concerns; the study tours which made us explore the world. Through this we were able to read the word and read the world at the same time; the officers, members and friends we

made throughout the years, have made our lives more joyful and memorable; the numerous activities sponsored which made us aware of the happenings in the organization; the scholarships granted to deserving recipients which made us respond to the call of social responsibility; the publications that had kept the members inform and updated; to the other projects which you shall initiate in the future which will make our organization more dynamic and alive; to the organizing committee of this event for acknowledging the contribution we made in the field but most of all: THANK YOU FOR THE LOVE.

As I end this response on behalf of all the awardees, may I request you to all the awardees, may I request you to rise and let us make this pledge of commitment: "We are the dedicated officers and members of PAARL; we commit to be of service to our fellow librarians, to our country and the world; we promise to do our best to attain all the objectives of this organization.

Mabuhay ang PAARL at Mabuhay tayong lahat!



**1st MARINA G. DAYRIT  
LECTURE SERIES 2016**

**Spotlight on  
Users:**  
an Introduction to  
Client-Centered Collection  
Assessment

**MS. JANICE DC. PEÑAFLOR**  
Collection Development Librarian  
De La Salle University Libraries

**February 19, 2016  
1:00 pm - 5:00 pm**  
@ Asian Institute of Maritime Studies,  
Roxas Boulevard, Pasay City

## Collection Assessment

“The systematic evaluation of the quality of a library collection to determine the extent to which it meets the library’s service goals and objectives and the information needs of its clientele.” -- ODLIS

The program started with the invocation delivered by Dr. Vernon R. Totanes, BOD, and the “Welcome Remarks” were given by the Vice President for Academic Affairs of the Asian Institute of Maritime Studies: Capt. Lino P. W. Paderanga. While the “Opening Remarks” were made by Dr. Michelle A. Esteban, President and Ms. Editha A. Alamodin, Auditor introduced the speaker. Ms. Ana Maria B. Fresnido, Vice President and Chair, Conference Committee gave the closing remarks. The program was emceed by Mr. Juan Martin Guasch, PRO.

At this point, I wish to congratulate the officers of the Philippine Association of Academic/Research Librarians, Inc. (PAARL) for a successful 2016 Marina G. Dayrit Lecture Series 1 with the topic: “Spotlight on Users: An Intro-

duction to Client-Centered Collection Assessment. The discussion was made last February 19, 2016 at exactly 1pm at the Asian Institute of Maritime Studies with a warm welcome from the marine students of the institution.

Luckily, the discussion took place together with the celebration of the foundation anniversary of the institution that’s why there’s a formal welcome of the attendees from the marine students with their formal light blue uniform who guided us to the venue.

This year’s Marina G. Dayrit Lecture Series focuses on the Collection Assessment. As the first of the series, the discussion was presented by Ms. Janice Penaflor a very well versed collection development librarian of the De La Salle University and her topic was about collection assessment focusing in on client centered.

The lecture series was attended by different librarians coming mainly from the Luzon area: such as those from Mariano Marcos State University of Batac, Ilocos Norte; University of Perpetual Help Dalta System of Calamba, Laguna; San Sebastian College Recoletos of Cavite; Ateneo de Naga University; Angelicum College of Panganga and many of whom came from the National Capital Region.

When the lecture starts its where all became serious and all are willing to

learn for a new topics that can help any librarians to have a better collection assessment reports. The speaker started discussing the different Client-Centered Collection Assessment Approaches which are: Circulation Studies, Citation Analysis, User Survey’s, Shelf Availability Studies, Interlibrary Loan/ Document Delivery Studies, Focus Groups. All was delivered well by identifying the approaches one by one and discussing the pros and cons of each approach. All approaches are useful in collection assessment but the speaker reminded us that there is no one method fits all. Still the librarian will be the one to decide what approach s/he would like to use in his/her library to assess its collection.

What I really loved on the approaches discussed was the citation analyses because there’s a small range of collections to be assessed. The librarian will only assess materials who have citation or references and most of it is under the thesis and dissertations. These collections are just a part of the entire collection in the library and it will just consume a short time unlike other approaches. These approaches will be easier if each libraries will have an integrated library system which you can get data that will be useful on your assessment instant unlike doing it manually which will cost a lot of time.

Many schools follow different approaches in assessing their collections especially in academic and research libraries because they see to it that they have evidences needed to justify a certain project or services. I think, it is about time to all libraries that are not doing collection assessment to start and create their own collection assessment reports.



# ADVERTISEMENT



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in PAARL  
2014**

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# Up Coming Events

**JANUARY** 29 January (Friday), 8AM-12NN  
43<sup>rd</sup> General Assembly/Induction of New Officers and Awarding Ceremonies  
Venue: University Conference Center, Arts Building, Far Eastern University, Manila

**FEBRUARY** 19 February, 1PM-5PM  
1<sup>st</sup> **Marina G. Dayrit Lecture Series 2016**  
Topic: *Spotlight on Users: an Introduction to Client-Centered Collection Assessment*  
Venue: Asian Institute of Maritime Studies, Roxas Blvd., Pasay City

**MARCH** 11 March, 1PM-5PM  
2<sup>nd</sup> **Marina G. Dayrit Lecture Series 2016**  
Topic: *Collection Analysis and Evaluation: Fundamentals of Collection-Centered Assessment Techniques*  
Venue: Ateneo de Manila University, Loyola Heights, Quezon City

**APRIL** 20-21 April  
National Summer Conference 2016  
Theme: *Library Analytics: Data-Driven Library Management*  
Venue: TBA

**MAY** May (date is TBA)  
Call for Papers for the PAARL Best Research Award

**JUNE** June (date is TBA)  
Release of the Letter of Invitation for International Library Benchmarking Tour

**JULY** July (date is TBA)  
3<sup>rd</sup> **Marina G. Dayrit Lecture Series 2016**  
Philippine Academic Book Fair (ABAP)  
Topic: *E-Metrics: Assessing Electronic Resources*  
Venue: SM Megamall, Mandaluyong City

**AUGUST** August (date is TBA)  
**Leadership Academy for Librarians**  
Venue: TBA

August (date is TBA)  
Filing of application for Thesis Grant

**SEPTEMBER** September (date is TBA)  
4<sup>th</sup> **Marina G. Dayrit Lecture Series 2016**  
Manila International Book Fair (MIBF)  
Topic: *Collection Assessment for Academic Librarians: Case Studies*  
Venue: SMX Convention Center, Pasay City

**OCTOBER** October (date is TBA)  
**International Benchmarking of Libraries**  
Venue:  
28 October (Friday)  
Commencement of Election for the 2016 Executive Board

**NOVEMBER** 18 November, 1PM-5PM  
5<sup>th</sup> **Marina G. Dayrit Lecture Series 2016**  
Topic: Librarians as Researchers  
*Recognizing Best Researches: A Colloquium on Philippine Libraries and Librarianship*  
Venue: National University, M. F. Jhocson St., Sampaloc, Manila

November (date is TBA)  
PAARL Parallel Session at PLAI National Congress  
Topic: *Makerspaces: Making a Difference in Libraries*  
Venue: Davao

25 November (Friday)  
Approval of Nominees for PAARL Awards

**DECEMBER** Release of PAARL Research Journal 2016 Issue  
Christmas Party 2016  
Venue and Date: TBA

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