



42nd GENERAL ASSEMBLY AND INDUCTION/AWARDING CEREMONIES

By Kaori B. Fuchigami



Dr. Elizabeth Q. Lahoz, President, Technological Institute of the Philippines with the newly elected members of the board as they take their oath.

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The Philippine Association of Academic/Research Librarians held its 42nd General Assembly and Induction/Awarding Ceremonies last January 30, 2015 at the Technological Institute of the Philippines-Manila. The keynote speaker on this significant event was the president of the Technological Institute of the Philippines, Dr. Elizabeth Quirino-Lahoz. In her inspirational message, she emphasized that librarians should not just be mere custodians but rather a homemaker who can make the library a real haven for learning.

The newly elected members of the board are as follows: President, Maribel A. Estepa (Technological Institute of the Philippines); Vice-President, Michelle A. Esteban (Far Eastern

University-Diliman) ; Secretary, Willian S.A. Frias (De La Salle University) ; Treasurer, Estela A. Montejo (Ateneo de Manila University Rizal Library) ; Auditor, Aniline A. Vidal (University of Perpetual Help System DALTA) ; Public Relations Officer, Kaori B. Fuchigami (University of Santo Tomas Miguel de Benavides Library) ; Directors, Rosela D. Del Mundo (Jose Rizal University) ; Juan Martin R. Guasch (Asian Institute of Maritime Studies) ; Angela Maria S. Llantino (Lyceum of the Philippines University) ; Ex-Officio, Sharon Maria S. Esposito-Betan (University of the Philippines Diliman Engineering Library).

Following the oath-taking ceremony was the inaugural address delivered by Ms. Maribel A. Estepa. The 2015 board commits

to work on the following priority needs of the association:

- Increase advocacy and marketing of the Association
- Develop and manage the Association's financial resources
- Work on promoting the organization towards increased membership
- Continue with the publication of the PAARL Research Journal and Directory
- Come up again with a Membership I.D. card
- Strengthen the campaign on Scholarship grants by PAARL to its members; and
- Extend scholarship grants to underprivileged yet deserving high school graduates who plan to enrol in a Library Science

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42nd General Assembly ...

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program that could help mitigate the dearth of librarians in the country.

Every year, librarians also await the winners of the PAARL Awards. These are the ones who have selflessly dedicated their time towards the advancement of the library profession.

Below is the complete list of awardees:

Best Research Award

Briccio M. Merced Jr. and Rhea M.

Special Recognitions

Fe Angela M. Versoza, Editor-in-Chief
(1st PAARL Research Journal)

Corazon M. Nera, Chairperson
(1st PAARL Best Research Award)

Ruben P. Marasigan, Committee Member
Susan O. Pador, Committee Member

Teresita C. Moran, Committee Head
(Library Relief and Rehabilitation)

Elvira B. Lapuz, Committee Head
(NOMELEC)

Sonia M. Gementiza, Committee Head

(Awards and Scholarship)

Salvacion M. Arlante, Council of Elders

Teresita H. Calma, Council of Elders

Corazon M. Nera, Council of Elders

Rodolfo Y. Tarlit, Council of Elders

Fe Angela M. Versoza, Council of Elders

To all the nominees and awardees, and to the 2014 PAARL Board who serve as models and inspirations to their fellow librarians and support staff, our heartfelt congratulations!

2014 PAARL AWARDEES



From left: Sonny Boy T. Manalo, Elvira B. Lapuz, Estrella C. Cabudoy, Rainera C. Boholst, Representative from Lourdes College Learning Commons Cagayan de Oro City, Rebecca M. Jocson, Rhea M. Canang, Briccio M. Merced Jr.

Canang

Professional Service Award

Sonny Boy T. Manalo

Outstanding Academic/Research Librarian Award

Elvira B. Lapuz (Luzon)

Rainera C. Boholst (Visayas)

Estrella C. Cabudoy (Mindanao)

Outstanding Academic/Research Library Award

Lourdes College Learning Commons
Cagayan de Oro City

Lifetime Achievement Award

Rebecca M. Jocson



Special Awardees with PAARL's Former Presidents

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MARIBEL A. ESTEPA
President
Technological Institute of the Philippines



MICHELLE A. ESTEBAN
Vice President
Far Eastern University-Diliman



WILLIAN S.A. FRIAS
Secretary
De La Salle University-Manila



ESTELA A. MONTEJO
Treasurer
Ateneo de Manila University



KAORI B. FUCHIGAMI
P.R.O.
University of Santo Tomas



ROSELA D. DEL MUNDO
Director
Jose Rizal University



JUAN MARTIN D.R. GUASCH
Director
Asian Institute of Maritime Studies



ANILINE A. VIDAL
Auditor
University of Perpetual Help System-DALTA



ANGELA MARIA S. LLANTINO
Director
Lyceum of the Philippines



SHARON MARIA S. ESPOSITO-BETAN
Ex-Officio
University of the Philippines

2015 PAARL EXECUTIVE BOARD

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Inaugural Address delivered during the PAARL 42nd General Assembly, Induction and Awarding Ceremonies on January 30, 2015, 8:00am to 1:00pm at the Teresita U. Quirino Hall, Technological Institute of the Philippines, Arlegui Campus, Quiapo, Manila

First and foremost, I praise and thank God for this day and for making this event possible. We come together to celebrate PAARL's 42nd General Assembly. Today, we remember another year of victory, for what has been accomplished by the Board for the past year. On the other hand, it is a new beginning, a new blessing and a new hope for the New Board, yet a never-ending journey to uphold the vision of our previous leaders, to continue the dream

officers and members, honoured guests, ladies and gentlemen, good morning.

It is with great honour that I am standing before a crowd of esteemed men and women of the academe. Becoming a board member of PAARL seemed like a dream to me. I have never imagined that one day I would be able to serve as president of this prestigious organization. It is in fact a privilege but a challenging task as well. Thank you for believing in me.

ans for we were given boundless opportunities to reach out and help each other grow professionally. In pursuit of our commitment to provide excellent service in our respective work places, we have each other to lean on. We can always count on each other amidst current issues, trends and development in the world of libraries. PAARL assumed a great role in motivating each one of us to be at the FOREFRONT of change and to be a LEADER in acquiring new information and adapting to recent



Maribel A. Estepa as she delivers her Inaugural Address.

UPHOLDING PAARL'S DREAM AMIDST CURRENT ISSUES AND TRENDS

by Maribel A. Estepa, 2015 PAARL President

that has been created for this association.

Before I continue, let me acknowledge here the presence of our beloved Dr. Elizabeth Quirino-Lahoz, President of Technological Institute of the Philippines, Dr. Cynthia C. Llanes, Vice-President for Academic Affairs, Ms. Alicia V. Napud, Vice President for Finance and Administration, Dr. Elizabeth R. Pader, Vice President for Administration and Student Services, Dr. Linda Valdepeñas, Vice-President for Strategic Initiatives, Ms. Cynthia Tayao, Vice President for Human Resources, and Engr. Conrado Navalta, Asst. Vice-President for Quality Management & Planning. To all PAARL's Council of Elders, amazing and dedicated past presidents,

Today, as I humbly approach this platform, I imagined myself, eagerly turning the pages of a very significant book in the history of Philippine Librarianship. PAARL has gone a long way indeed! It has been shaped and formed as an organization not very long after I had my first steps as a toddler. Perhaps, I was just learning to pronounce my name that time when this noble organization started to create a dream in 1973. A dream that was passed on for over four decades now, and it continued on up to this day. I am privileged and challenged at the same time to pursue that dream which builds up and inspires so many of us. We should be thankful that we are part of this wonderful group of librari-

innovations. The trainings and seminars conducted by our beloved organization had equipped us to be EXPERTS in managing and organizing diverse knowledge, presented in various formats. PAARL had always been instrumental in moulding information professionals to become people who have the passion to SERVE and INSPIRE researchers as well as make every library user SMILE. Thus Tim Connor is correct when he said in his book entitled **The Basics of Success**, and I quote "We are all where we are supposed to be, doing what we are supposed to be doing, and with whom we are supposed to be with.

At this point in time, allow me to mention
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special people who had made significant contributions in my life and influenced me to be what I am today.

To my professors and mentors, inside and outside PAARL, I will always appreciate your endless encouragement and wonderful insights.

To our very own, supportive, and dearly respected President of TIP, Dr. Elizabeth Quirino-Lahoz, on behalf of PAARL, I take this chance to thank you for opening

To all the TIP Library Staff (both Manila & Quezon City), especially those who had been with me from the start, I commend you for all the hard work and labour of love that you have imparted to me and to our institution.

Of course, not to forget, the kind support of Aurora Blvd Consortium Libraries family comprising of the following academic institutions namely: NCBA, WCC, TIPQC SPUQC, CCP, and UERMMMC and the Asian College who recently joined our consortium.

tion and Planning Seminar. The New Board has finally come to a decision to hold two (2) major seminars and five (5) lecture-series in honour of the late Marina G. Dayrit, one of the founding members of PAARL. The 5 Lecture-Series will focus on the best practices and current issues and trends in libraries.

- The First Series will be on February 27, with the topic: Gamifying Library Services.
- Second Series will be on March 27, with the topic: The Role of Librarians in Digital Scholarship.

"PAARL assumed a great role in motivating each one of us to be at the FOREFRONT of change and to be a LEADER in acquiring new information and adapting to recent innovations."

-Maribel A. Estepa

the door of TIP, (for the 2nd time), in welcoming everyone and allowing us to share with you our triumphant journey once again. The first time was when Mr. Sonny Boy T. Manalo was elected as PAARL president in 2013. Together, we would like to express our heartfelt gratitude for providing us such a grandiose venue for our humble occasion with no obligation to worry about.

To our Vice President for Academic Affairs Dr. Cynthia C. Llanes, our two AV-PAA: Dr. Charlemagne Laviña of TIP Manila and Dr. Bartolome Tanguilig of TIPQC. Thank you that you had always been there to support the welfare and development of the Library Personnel.

THANK YOU! Words are not enough to express how grateful I am to you, to each of you. Because of your priceless contribution, I am in this platform full of hopes, full of dreams.

Being a leader, I have always believed in the power of Teamwork. Working hard alone will never be enough in achieving one's goal. A boat will not go forward if there is only one rowing, and there is so much in it. Every successful journey is not just a product of only one person's effort. Everyone must be involved. On behalf of the 2015 board, I would like to present to you our Calendar of Activities which we had agreed upon after much brainstorming last January 10, 2015 during our Orienta-



TO EVERYONE,

- The third series is in July, during the ABAP Book Fair, with a topic entitled: Trends in Collection Management.
- Fourth of the series will be held in September during the (MIBF) Manila International Book Fair with the topic: Librarians' Role in Managing a Plagiarism-Free Environment.
- The Fifth Series will be scheduled on November 23, 2015 with the topic: Recognizing Best 2015 Researches: A colloquium on Philippine Libraries and Librarianship.

On top of the 5 MGD Lecture-Series, there
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Upholding PAARL's Dream...

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will also be Parallel Sessions to be held at PLAI National Congress in Laoag, Ilocos Norte in November of this year. On the other hand, the National Summer Conference is tentatively scheduled on April 22-24, 2015 and the tentative venue for this event is Cagayan De Oro City.

The upcoming activities seemed overwhelming yet, I firmly believed that in all planning that we do, we make a list of set priorities. Inevitably, what Steven Pressfield said in his book entitled "The War of Art: Break Through the Blocks & Win Your Inner Creative Battles," holds true in that **"The Principle of Priority states that: (a) we must know the difference between what is urgent and what is important, and (b) we must do what's important first.** At this point, the **2015 board commits to work on the following priority needs of the association:**

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As the newly elected president, I encourage all the members to take active participation in the different activities of our organization. PAARL needs contributors for

our Research Journals and Newsletters. We encourage everyone to be involved by bringing out your thoughts, sharing your talents and igniting your passion for writing. Those of you who want to visit Japan; this year is your chance. Yes! After Korea, our next educational adventure will be in Japan. Join us in this great expedition to the "Land of the Rising Sun."

Undeniably, PAARL had always been in the business of creating a series of remarkable success stories. Every year, there is much to be done, and PAARL never runs out of ideas to offer and projects to accomplish. PAARL will always hold on to her aspirations in developing library practitioners, library support staff, librarians and library administrators to be game-changers so long as there are dedicated leaders willing to lead and to serve.

Just like a chair needing at least 3 strong legs to stay upright, PAARL requires a number of highly committed individuals to ensure the well-being of the association. This year's Council of Elders consisted of former presidents of PAARL, who had proven their dedication to the organization through the years.

As I present them to you, I am happy and grateful that ALL of them accepted the call to serve and guide us in all our endeavours.

- Prof. Corazon M. Nera
- Prof. Salvacion M Arlante
- Dr. Teresita Hernandez Calma
- Madam Loreto Garcia
- Madam Fe Angela Verzosa

With the kind assistance and unwavering support of these pillars of our organization, I am determined that we will be able to achieve and truly succeed in all our plans, targets and aspirations this year. With the help of the 2015 Executive Board, and with your unending support, commitment and active participation in every PAARL activity, I believe that we will surely bring PAARL to the next level in the ladder of

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success. Let us all be encouraged by the inspiring statement of an American writer, actor, and director, Kevin Spacey who said and I quote,

"To want and to be ambitious, and to want to be successful is not enough. That's just desire. To know what you want. To understand why you're doing it. To dedicate every breath in your body to achieve. If you feel your particular talent is worth developing, worth caring for... There is nothing you can't achieve."

With these words I say, PAARL is indeed born to be the stronghold of champions and not failures. May we be reminded of the life of the boxing legend Muhammad Ali, who himself had exemplified the true character of a champion and even said that, **"Champions aren't made in gyms. Champions are made from something they have deep inside them - A DESIRE, A DREAM, A VISION. They have to have the SKILL and the WILL. But the WILL must be stronger than the SKILL."**

In behalf of the 2015 Board I wish you all a wonderful PAARL year ahead. Thank you and GOD BE THE GLORY.

INSPIRATIONAL MESSAGE

by Dr. Elizabeth Q. Lahoz, President, T.I.P.

delivered at the 42nd General Assembly and Induction of Officers of the Philippine Association of Academic/Research Librarians, Inc. held at the Teresita U. Quirino Anniversary Hall-Arlegui, Manila

Good morning!

It is my first time to speak before librarians from all over the Philippines so I and the whole TIP management committee feel truly blessed to welcome you to the Technological Institute of the Philippines or T.I.P. for short.

My warmest greetings to the officers and members of the Philippine Association of Academic/ Research Librarians (PAARL), Inc.

I understand that yours is the most prestigious and most active association of librarians in the country.

I see familiar faces from PAARL- those who served as accreditors in past PACUCOA accreditation visits to T.I.P. Manila and T.I.P. Quezon City: Ms. Nera, Dr. Calma, Ms. Fumera, Ms. Uson, Dr. Cruz.

To the whole PAARL, allow me to express my gratitude for the trust that PAARL has given our T.I.P. officers. In 2013, T.I.P. Chief Librarian Sonny Manalo was elected PAARL president. In 2015, after a short span of two years, T.I.P. Director of Libraries Mabel Estepa was elected as PAARL president.

I hope Mabel lives up to your expectations. She has served T.I.P. very well. As my son, T.I.P. AVP-A Angelo Lahoz kidded Mabel yesterday, Mabel has many titles to her name: T.I.P. Resignee, T.I.P. Returnee, T.I.P. Loyalist. I added, new PAARL president, and T.I.P. library homemaker.

Let me explain. Under her stewardship, Mabel has made the 3 T.I.P. libraries in T.I.P. Arlegui, T.I.P. Casal, diagonally across the street, and T.I.P. Quezon City, exciting havens for lifelong learning for the whole T.I.P. community! Take note of

the words homemaker and haven. If librarians are like homemakers in their respective libraries, and their libraries become like havens of and beacons to learning, then



Dr. Elizabeth Q. Lahoz as she delivers her inspirational message..

libraries can indeed play a strategic role in any school's quest for excellence.

In the development of the intended learning outcomes or graduate attributes that students are supposed to possess upon graduation. I would like to cite one exciting program of the T.I.P. libraries along these thrusts.

This is the "bring the library to the students and faculty" through library road shows, book talks, and room to room campaigns.

For a whole week, the T.I.P. Libraries bring selected books to the faculty rooms and the study areas of the students, to entice would-be and existing library customers to further explore the world of books. The concept is to delight the customer. It is not surprising, therefore, that patronage rates of the T.I.P. Libraries are high.

Digging now into my personal experience, it was in the UP College of Education as a doctoral student where I experienced firsthand how a chief librarian, can make a difference in the life of a student.

I will never forget how the UP College of Education chief librarian personally taught me in a one-on-one tutorial how to search for my topics of interest in the electronic journals which were relatively new then.

My conclusion: Library resources are forever developmental. It is a catch-up game where only books of 5-year recency are counted as inputs in accreditation. The library resources of the developed world will forever be leaps and bounds ahead of ours in the Philippines. But what will remain constant and what will make our libraries in the Philippines continue to be special are: the love and care that you, as Filipino librarians, imbue in your work, making your libraries, not just libraries with x number of collections and titles, or inputs to learning, but rather, libraries vibrant with a soul. Not just a house for books, but a home. My challenge to you today: Be the leading lights in your respective schools' quest for excellence, for outcomes-based education and mission-based goals.

Do not just be a custodian. Rather, be a homemaker. Make your library a real haven for learning. On that note, I wish you all success! Congratulations, PAARL!

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PRESIDENT'S REPORT

by Sharon Maria S. Esposito-Betan

Delivered at the 42nd General Assembly and Induction of Officers of the Philippine Association of Academic/Research Librarians, Inc. held at the Teresita U. Quirino Anniversary Hall-Arlegui, Manila

It has been a year since I took oath as PAARL President for 2014. I have fond memories and unforgettable experiences since then. Looking back at the events of the past year, I realized that PAARL has been exceptionally busy, but there were many achievements and accomplishments that I am very proud of.



Sharon Maria S. Esposito-Betan, 2014 President

The President's report has always been a rundown of what has been done and what has not been done by the incumbent board, highlighting the successes and listing points that can be improved on. Let me begin with the things that may be considered as "not done".

I. Unfinished Business

1. PAARL Leadership Academy for Librarians

The PAARL Leadership Academy for Librarians was conceptualized to address the dearth in the middle ground of our field. We have many librarians whose works and ideas have become the norm in our profession. We also have many new librarians

who are armed with the latest innovations and practices that help modernize librarianship. But our current leaders, directors, head librarians, managers, need to be more empowered to guide the younger generation of librarians.

The Leadership Academy aimed to have modules for leadership and effective library management training for senior librarians. Sadly, this was not among the events we had in 2014. While it was part of the year's Calendar of Events, it was put aside to make way for events that were accommodated towards the last quarter of the year.

However, I would not say it was unaccomplished, but more of a matter of unfinished business. We started the ball rolling early on in 2014, creating an outline and discussing the training modules with Rina Diaron, Christine Abrigo and Marcial Batiancila. Sensing that we needed more funding support, I submitted a proposal to NCCA in the last quarter of 2014 under the Technical Assistance Program, which was then subsequently approved before our term ended. I have also approached 6 international publishers and they have committed their support for the Leadership Academy. We now have the commitment of CE Logic and Megatext to provide the welcome and farewell dinners of the event. We look forward to making this a reality this 2015, with partnership and support from the new board and our institutional members.

2. Records and File Keeping

As librarians, one of the responsibilities we have is to provide proper recordkeeping. As teachers and educators, we also pass on the importance of this to the younger generation. It is especially crucial if documents are created almost one after the other. PAARL is teeming with paperwork and

records, and sadly, we have a backlog in our office. The board has tried several times to set this to rights, but with so many activities and events in the past year, this has been put in the back burner. We hope that the new board will be able to take on this task and show the world that PAARL is capable of being able to organize its own records.

II. Regular PAARL Activities

1. Marina G. Dayrit Lecture Series (MGDLS)

A staple of the PAARL activities each year is the conduct of the Marina G. Dayrit Lecture Series. We had four of these events spread throughout the calendar year. The topics that were tackled are those that were deemed timely and relevant for librarians to help make them more competitive and knowledgeable.

Our topics and speakers were:

- InfoSMART: Information Skills for Creatives by Marian Ramos-Ecelevia held at the Learning Commons, DLSU, Manila
- Use of Mobile Apps: Harnessing E-Resources and Services in Libraries and Information Centers by Chito N. Angeles held at the ABAP Book Fair, SM Megamall, Pasig City
- Staying Relevant: Understanding Self-Directed Learning for Library and Information Professionals by Carina C. Samaniego held at the MIBF, Pasay City
- Librarians as Researchers: Recognizing Best Researches, a Colloquium on Philippine Libraries and Librarianship (Presentation of the top 3...*(continued on page 9)*)

President's Report...

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Best PAARL Research Paper) held at the National Library of the Philippines.

Each lecture was well attended and well received, proving that our librarians are always on the lookout to improve themselves and further their education.

2. PAARL Summer Conference in Dumaguete: "Library Leadership and Management"



As a prelude to the Leadership Academy for Librarians,... the 2014 PAARL Summer Conference offered the theme "Library Leadership and Management: a Foretaste of the Leadership Academy for Librarians". The conference specifically evolves on the following topics: tools needed to improve leadership effectiveness, authentic leadership approaches, assessment of one's leadership strengths and weaknesses, and ways on how to increase one's leadership and management in the workplace. In addition, PAARL was able to work out with the city tourism office for a free half-day tour of Siliman University and Dumaguete City for all the participants. The summer conference was well attended by PAARL members from Luzon, Visayas and Mindanao.



3. The 5th International Library Benchmarking: "PAARL's Seoul-Searching Korea Library Tour"

Fifty four (54) participants composed of library directors, librarians, library partners, architects, and even some from outside our field joined us in our trip to South Korea. We visited top academic university libraries, the Korea National Library, archives and museums. As we explored their beautiful country, we also took in the beauty of their libraries, learning new things and picking up innovations we could adapt for our own. Based on feedback we received from the participants, the tour was overwhelming, many of whom cited this as the best international benchmarking trip ever. We learned so much, and we are positive that soon our libraries will be the standard other libraries will follow. Now on its 5th year, the benchmarking tour was held back to back with the OCLC Conference in Jeju Island, allowing 10 PAARL participants of the benchmarking tour to attend.

Thanks to great financial planning, we had significant savings from this trip, enough to allow 3 free-of-charge (FOC) tickets. Free-of-charge means that airfare, accommodations and other fees were shouldered by the travel agency and not PAARL. As a form of gratitude, the 2014 Board passed a board resolution that the first FOC would be given to Ma'am Fe Angela Versoza, in recognition of her many contributions not just to PAARL, but also to the field of li-

brarianship. Incidentally, Ma'am Angela is the Chair of this very successful international benchmarking in Korea.

PLUS! The four (4) Regional RDA Public Consultation and Workshop in NCR, Bacolod, Baguio and General Santos (Additional Activity for 2014)

One of the major activities of PAARL in 2014 was the nationwide Resource Description and Access (RDA) Public Consultation and Workshop. It is an NCCA-NCLIS initiated project, and is the culmination of two years worth of RDA training. It was implemented in cooperation with the National Library of the Philippines and the National Committee on Resource Description and Access (NCRDA). PAARL has played a big role in propelling the awareness and the practical, hands-on application of the RDA for our librarians, catalogers, and teacher librarians since 2012. It was a big challenge thrust upon the 2014 Board, and while it was not part of the original calendar of activities for 2014, it was handled professionally and competently. The beauty of the consultation workshop was, - it gave the 2014 Board the opportunity to tap and worked with the local PAARL members in the implementation of the RDA consultations. Four major workshops were held in different parts of the Philippines:

- National Capital Region – University of Sto. Tomas
- Luzon – Baguio City
- Visayas – Bacolod City
- Mindanao – General Santos City

III. Promises Fulfilled and the Year of Many Firsts

During my inaugural speech, I aimed to achieve three things for PAARL during 2014. These are:

The establishment of the Perpetual Trust Fund for Library Disasters to benefit institutional members, or the "Library Relief and...

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President's Report...

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Rehabilitation Fund”

- The establishment of the PAARL Research Journal; and
- The PAARL Leadership Academy for Librarians.

We look forward to seeing the last item happen this year, making sure the efforts we began in 2014 would not be in vain.

1. Perpetual Trust Fund for Library Disasters

The Perpetual Trust Fund for Library Disasters is a ready and immediately available fund that will help in the rehabilitation of that will help in the rehabilitation of PAARL Institutional member libraries affected by natural disasters. Since it is immediately accessible, it allows the affected member libraries to plan what they need for the rehabilitation phase.

The initial fund came from several sources, with the following breakdown.

- Solicited by Mrs. T. Moran – 28,000.00
- Donations of 2014 BOD -50% of PF – 49,500.00
- Intl Benchmarking – monetary equivalent of FOC – 40,377.00
- Intl Benchmarking - Registration Fees – 45,000.00
- Sales from PAARL T-Shirt/ Merchandize – 22,830.00

For now, the total for the Perpetual Trust Fund for Library Disasters is Php185,707. This is another sign of the excellent financial management practices the 2014 Board was able to implement.

As it is our project, we will continue to keep an eye on it, contributing to the writing of the guidelines that will be used when needed. I am confident that this year's Board will be able to continue what we have started. I also hope that it will not be used for any personal gain or credit, as

it will taint the integrity and purpose for which it stands for.



2. PAARL Research Journal and the 1st Best Research Paper Award

The *PAARL Research Journal* serves as an online repository for the creative works and research output of academic and research librarians. It also serves as documentation on the activities, growth, and milestones of PAARL.

The *PAARL Research Journal* is closely tied with the *Best Research Award* we recently gave during one of the MGDLS events in 2014. One of our luminaries, Prof. Corazon Nera, voiced her wish during the last General Assembly that academic and research librarians deserve recognition for the studies and literature that they produce. The importance of research was also emphasized in the presentation “*The Role of Research Librarians in Shaping the Future of Academic Librarianship*” during the PLAI National Congress by Ma’am Fe Angela Verzosa. Research helps librarians assess the effectiveness of their approaches to delivering library services.

Thus, a call for submissions following set guidelines was sent out to various library organizations and portals. The response was positive and enthusiastic. The journal committee, composed of Chairperson Corazon M. Nera, Ruben P. Marasigan and Susan O. Pador, had the challenge of evaluating all the 9 research papers submitted, and they were up to the task. They narrowed it down to the Top 3 best work that were presented and recognized last November, but the Top 5 are the ones included in the inaugural issue of the *PAARL Research Journal*, which we are launching today.

These are:

- Determining the Factors Affecting the Passing Rate in the Board Examination for Librarians Using a Web-Based Instrument, by Briccio M. Merced, Jr. And Rhea M. Canang.
- Transaction Log Analysis of Author Searching in a University Library: Basis for Improving OPAC Retrieval Results, by Ana Maria B. Fresnido;
- Role of Catholicism in the Development of Libraries in the Philippines, by Martin Julius V. Perez and Mark Elizier T. Pineda;
- Emotional Stability and Behavioral Performance of Academic Librarians by Rodelia M. Tuquib
- Technostressors and the Coping Mechanism of Academic Librarians in Davao City, Philippines by Bricco M. Merced, Jr. And Merliza T. Franco

The *PAARL Research Journal* is available as an online, open access, downloadable journal. It is also printable, should you wish to have a hard copy available. Where to download it? That, my friends, is another innovation that we are launching today.

3. Launching of PAARL Official Website – paarl.org.ph

For many years now, PAARL's online resource has been through the efforts of Ma'am Fe Angela Verzosa. Her site, hosted by Google, has been the “go-to” resource for anyone who needed anything

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President's Report...

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about PAARL, or even anything related to academic and research librarianship. I myself use it, and find it a very rich source of history, information and links.

As an organization, PAARL needs to measure up to the international standard especially with the coming of the ASEAN Integration in 2015. This includes keeping up with the trends of the digital age. We are proud to present to you the new face of PAARL on the Internet with our official website. The paarl.org.ph.

That isn't to say we are replacing Ma'am Versoza's website. I think everyone will agree that it is an integral part of PAARL, and we are very grateful for all the time and effort she has put into it. In fact, our website will not be possible without hers. While it will look different, we will still continue to link and refer to her site, as it contains everything that we all need. We hope that someday it can be as comprehensive and informative as her site. Thank you very much for this great legacy, Ma'am Angela.



For now, ladies and gentlemen, let me present to you the new and official website of PAARL (browse through the website).

4. Publication of the "Cataloging Policy Statements and RDA Guidelines for Philippine Libraries" (RDA Workbook)

We are also proud to report that the Board was also successful in managing the workshop's finances. There were enough savings to conduct another workshop, but a consensus was reached to develop an RDA workbook. I am proud to present the product of the hard work and dedication of our senior librarians and catalogers, the "Cataloging Policy Statements and RDA Guidelines for Philippine Libraries".



This workbook serves as a guideline and tool for Filipino catalogers, as well as a valuable learning tool for the students of

Tour outside of South East Asia, "the 5th International Benchmarking in Seoul, Korea". Another one is the.... the first "Afternoon of Tea and Coffee with Library Partners", a fund raising event.

5. "Afternoon of Tea and Coffee with Library Partners"

At the start of 2014, PAARL hosted a fund-raising event at the UP College of Engineering Library. This one time gathering was conceptualized instead of soliciting support every time that there is a PAARL activity. It was also a venue to treat our



During the Launching of the RDA Workbook at the National Library of the Philippines in Ermita, Manila

library and information science. It also serves to further the knowledge and awareness of RDA. This is a monumental milestone in the history of Filipino librarianship. It has been many years since we had a cataloging tool tailored for the uniqueness of the Filipino culture. It also meets the international standard, putting us at par with the best libraries across the world.

Copies are available for free for all participants of PAARL-sponsored RDA workshops from 2012 to 2014 and to all 2014 PAARL Institutional members.

2014 was a year of many firsts for PAARL. We had our first RDA publication, our first Best Research Award, and coincidentally, the first PAARL Research Journal. Another first we experienced this year was the first Library Benchmarking

friends, chitchat over coffee and tea – a simple yet meaningful gesture to our long-time library partners. We invited them for a simple and laid-back gathering, which was a venue for us to present the 2014 Calendar of Activities for possible sponsorships. Our library partners, 72 in attendance that day, selected the activities that they would support. We were filled with gratitude as many of them committed. Together, PAARL received a total of P199,600.00 representing support to awards, scholarships, and sponsorships to events. Furthermore, we would like to thank iGroup Asia and LibTech Philippines for joining us in Korea and sponsoring the farewell dinner at the famous Seoul Tower. I do not wish to mention the monetary equivalent of their sponsorship but I

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President's Report...

(continued from page 11)

could only thank them enough. Thank you very much to all of you. Many of the activities we held would not have been possible without your support. Many of them are our network in UP and they are here with us today. Maraming salamat sa suporta ninyo. Later in the program, we will be acknowledging and honoring them, and this time... tayo naman ang magbibigay sa kanila.

6. Branding: Creating Sense of Belongingness

Several measures have been done to encourage belongingness with all the members of PAARL.

We have seen schools and institutions with items like t-shirt or jacket that students and members wear with pride. It proudly proclaims to the world that they belong. We want to have our members feel the same pride for PAARL, thus we launched the PAARL merchandise line. T-shirts, ID laces, notepads, certificate holders and eco bags are among the available items we have.

It comes as no surprise that t-shirt items have been selling well, as it presents PAARL as a "brand", and heightens the sense of belongingness of the members to the organization. T-shirt sales alone reached P22,830,00 all of which was added to the Perpetual Trust Fund for Library Disasters.

IV. Updates

Membership matters

PAARL thrives because of its members, and without them, we would not have achieved what we have in the past year. It is important that the members identify with the organization, and feel that they belong here. It is not just a group or an institution, but a family with people coming together with common interests and goals.

2014 showed that we exceeded the number of members in the previous years. For 2014, we have a total of 626 members: 128 Institutional, 408 Regular and 90 Associate members. However, we also noted that geographically, our members are concentrated in the Luzon and NCR areas. We have lesser members in the Visayas and Mindanao, and it is important that we en-

courage them to be active in the organization.

This year, as we recognize the efforts and achievements of our members, we are proud of our awardees from the Visayas and Mindanao region. It is also the first time that we will give the Outstanding Librarian Award in Mindanao alone, separating it from the award given to Visayas. We take this a step further, as the 2015 PAARL Summer Conference will be held in Mindanao.

Publication PLUS

Aside from the PAARL Research Journal and the RDA Workbook, we also had the regular PAARL Newsletter that documents the various activities and events of the organization. Four issues were released this year, **PLUS** one serving as a special issue on the international benchmarking trip to South Korea. The Directory of Members is published online at the new website. We also encouraged members to write articles about their experiences and involvement, thus making them part of the publication rather than just being spectators.

Scholarship grants

PAARL granted three of its members support and sponsorship for the RDA Training and Workshops held in 2014. They are Maricon C. Caballero (TIP-Manila), Melanie Lyn M. Calope (Philippine Science High School-Eastern Visayas Campus), Grace A. Garcia (UPD). For the Thesis Grant, it was awarded to Mr. Benjamin Montallana of DLSU Dasmariñas.

V. Financial management

One of the promises I made was that the 2014 Board would be transparent with PAARL's finances and that we will be frugal and allocates funds wisely. Ladies and gentlemen, it is with great pride and confidence that I can say we have achieved this. It is one of the great achievements that I happily leave to the organization and encourage the 2015 board to carry it on.

To begin with, we opened two new bank accounts with Blanco de Oro. We choose this bank because it is available everywhere, making it more convenient for the members to make payments. The first account is strictly for the remittances of membership fees. These funds will be used

for operational expenses (annual budget) related to PAARL general administration.

The second account is for the Perpetual Trust Fund for Library Disasters, where any and all fund-raising or endowment done for it will be deposited. Assistance will be given based on set guidelines, and it is always the PAARL Board who will sign its approval and release.

After accounting all of the 2014 expenses, the Board resolved to open a time deposit account amounting to P1,250,000. It is the same amount we lost three years ago, and by the creation of this we hope that it will soothe whatever pain the members experienced during that fateful event. To secure the amount, the signatories of the account will not be changed annually to prevent confusion and loss. Initially, the time deposit is locked-in for 5 years.

Year's End and Thank You

Again, in my inaugural speech, I said, "A year as President is long enough to begin new projects, yet often it is not enough to see it all fulfilled." Looking at this report, I realized that many of the achievements for 2014 could not have been done without the support and cooperation of my fellow Board members and colleagues. Truly, they've proven my words to be true when I said that we have "formidable and credible members of the Board". I cannot thank them enough, especially those who have labored much to see our plans come true.

The cooperation and camaraderie of the Board is what the PAARL spirit is all about. We come from different institutions and embody those, but when we come together, we put our best foot forward to meet a common goal. As a proud representative of the University of the Philippines, I humbly say that the university motto of "honor and excellence" was put forward, not just by me, but also by everyone who worked with me in the past year. It is by doing things with honor that we achieve excellence. Thank you again for all your hard work.

Thank you as well, to everyone who supported PAARL's activities and innovations in the past year. The success of the 2014 Board would not be without its members and partners.

Thank you PAARL.

2014 AUDITED FINANCIAL REPORT

OFELIA E. MOLINA
Certified Public Accountant

1536 Ibarra St., Sampaloc, Manila

Tel. No. 353-65-46

INDEPENDENT AUDITOR'S REPORT

The Board of Directors
Philippine Association of Academic Research Librarians, Inc.

Report on the Financial Statements

I have audited the accompanying financial statements of Philippine Association of Academic Research Librarians, Inc., which comprise the statement of financial position as at December 31, 2014, the statement of receipts and expenses, statement of changes in fund balance, the statement of cash flow for the year then ended, and a summary of significant accounting policies and other explanatory information.

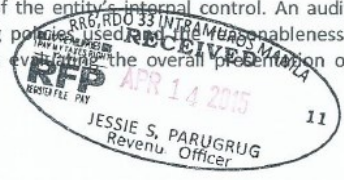
Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Philippine Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Philippine Standards on Auditing. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.



2014 AUDITED FINANCIAL REPORT

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Opinion

In my opinion, the financial statements present fairly, in all material respects, the financial position of Philippine Association of Academic Research Librarians, Inc. as at December 31, 2014, and its receipts and expenses, cash flows and its changes in fund balance for the year then ended in accordance with Philippine Financial Reporting Standards for Small and Medium-sized Entities.

Report on the Supplementary Information Required Under Revenue Regulations 15-2010 of the Bureau of Internal Revenue

My audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information on taxes and licenses in Note 13 to the financial statements is presented for purposes of filing with the Bureau of Internal Revenue and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in my audit of the basic financial statements and, in my opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.



OFELIA E. MOLINA

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Issued January 27, 2015, Manila City

BIR Accreditation. No. 06-003617-1-2013

Issued February 4, 2013; Valid until February 4, 2016

BOA Accreditation. No. 2845

Issued December 28, 2012; Valid until December 31, 2015

March 25, 2015



2014 AUDITED FINANCIAL REPORT

Philippine Association of Academic Research Librarians, Inc.
(A Non-stock, Non-profit Organization)



Statement of Assets, Liabilities and Fund Balances
(All amounts in Philippine Peso)

	Note	As of December 31	
		2014	2013
Assets			
Cash in bank	5	2,683,039.21	772,549.00
Accounts Receivable	6	142,808.00	-
Total Assets		2,825,847.21	772,549.00
Liabilities and Fund Balances			
Liabilities	7	-	33,717.00
Fund balance		2,825,847.21	738,832.00
Total Liabilities and Fund Balances		2,825,847.21	772,549.00

See accompanying Notes to financial statements.

Statement of Activities
(All amounts in Philippine Peso)

	Note	For the years ended December 31	
		2014	2013
Receipts	8	3,366,918.00	1,782,894.00
Direct costs	9	(1,679,417.24)	(2,084,926.00)
Excess (Deficiency) of receipts over direct costs		1,687,500.76	(302,032.00)
Administration expenses	10	(466,280.83)	(306,936.00)
Interest income		113,968.95	8,474.00
Total excess (deficiency) of receipts over direct costs and expenses		1,335,188.88	(600,494.00)

See accompanying Notes to financial statements.



2014 AUDITED FINANCIAL REPORT

Statement of Changes in Fund Balances (All amounts in Philippine Peso)

	For the years ended December 31		
	Note	2014	2013
Initial contribution		1,000.00	1,000.00
Fund balance as of December 31, 2014		738,832.00	1,338,326.00
Additional fund balance for the year 2013		751,826.33	-
Excess (Deficiency) of receipts over expenses		1,335,188.88	(600,494.00)
Balance at end of year		2,825,847.21	738,832.00

See accompanying Notes to financial statements.

Statement of Cash Flows (All amounts in Philippine Peso)

	For the years ended December 31		
	Note	2014	2013
Cash flows from operating activities			
Excess (Deficiency) of receipts over expenses		1,335,188.88	(600,494.00)
Additional Fund balance - December 31, 2013		751,826.33	-
Increase in accounts receivable	6	(142,808.00)	-
Decrease in liabilities	7	(83,717.00)	8,717.00
Net cash generated from (absorbed by) operations		1,910,490.21	(591,777.00)
Net cash provided by (used in) operating activities		1,910,490.21	(591,777.00)
Cash at beginning of the year		772,549.00	1,364,326.00
Cash at end of the year		2,683,039.21	772,549.00

See accompanying Notes to financial statements.

Cash in bank

Cash in bank earns interest at the prevailing bank deposit rates.

This amount consists of:

	2014	2013
Cash in Bank - BPI (Current Account)	1,530,104.00	386,926.00
Cash in Bank - BPI (Savings Account)	789,354.44	385,623.00
Cash in Bank - BDO (Membership Fund)	167,800.00	
Cash in Bank - BDO (Rehabilitation Fund)	195,780.77	
Total Cash in Bank	2,683,039.21	772,549.00

2014 AUDITED FINANCIAL REPORT

Receivable

The Association's receivables represents grants from RDA are non-interest bearing and are generally collected within a year.

Liabilities

Liabilities include accrued 2014 2013
operating costs and expenses. - 33,713

Receipts

This amount consists of:

	2014	2013
Seminar & Registration fees	1,603,750.00	1,127,470.00
Donation	202,000.00	367,934.00
Sponsorship & Forum fees		175,050.00
Other receipts	1,561,168.00	112,440.00
Total Receipts	3,366,918.00	1,782,894.00

Direct costs

This amount consists of:

	2014	2013
Honoraria	445,949.00	345,285.00
Accommodations & Assemblies	940,558.98	1,380,189.00
Transportation	271,909.26	325,917.00
Recognition Awards	21,000.00	33,535.00
Total Direct costs	1,679,417.24	2,084,926.00

Administration expenses

This amount consists of:

	2014	2013
Supplies	379,506.33	131,946.00
Communication	12,885.00	2,899.00
Representation	26,311.50	5,500.00
Bank charges	700.00	-
Taxes, Licenses & Penalties	27,878.00	1,934.00
Professional fee	19,000.00	129,897.00
Marketing	-	4,500.00
Scholarships	-	20,000.00
Others	-	10,260.00
Total Expenses	466,280.83	306,936.00

2014 AUDITED FINANCIAL REPORT

	2014	2013
BIR filing fees	1,000.00	1,000.00
BIR annual registration fee	500.00	500.00
SEC filing fees	1,378.00	434.00
Penalties	25,000.00	-
Total Payments	27,878.00	1,934.00

Additional fund balance for the year 2013 represent receivables not recognized for the year 2013.



1st MARINA G. DAYRIT LECTURE SERIES 2015 GAMIFYING LIBRARY SERVICES: ISSUES AND CHALLENGES

By Maynard M. Vitug

To take the library services onto new heights, the Philippine Association of Academic and Research Librarians (PAARL) held its 1st Marina G. Dayrit Lecture Series 2015 last February 27, 2015 at the Univer-

her oath as a new director of PAARL. Then, Ms. Willian Frias, the PAARL Secretary and a De La Salle University Librarian, introduced Mr. Laurence Anthony Narvaez, a Reference and Information Ser-

Before getting started, Mr. Narvaez asked the participants if there exists a course about game designing in any Philippine library school and then everybody realized there is none yet. Thereafter, to give the audience background history about his top-

ic, the resource speaker related the origin of the term “gamification” that it was coined in 2002 by Nick Pelling, a British computer programmer, and had only gained popularity in 2010. Furthermore, he explained that it was during the 1890s when the first gamification was recorded, and the S&H Green Stamps was the first company to embrace gamification despite the fact that modern computers during those times were not yet in the offing. To demystify

the meaning of gamification especially for those who are not familiar with the terminology, the definition given was “it is the use of game thinking and game mechanics in non-game contexts to engage users in solving problems and increase users’ self-contributions”. The resource speaker also cited concrete examples that intend to distinguish actual gamification as opposed to, for instance, simple games incorporated to a particular type of library service. He summed up the meaning of gamification by emphasizing that the game components

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Forum attendees with the resource speaker, Mr. Laurence Anthony

sity of Santo Tomas Miguel de Benavides Library. The title of the forum was “Gamifying Library Services: Issues and Challenges” and hosted by one of the PAARL directors, Mr. Juan Martin Guasch.

During the opening remarks, Ms. Estrella Majuelo, the UST Chief Librarian, shared the timeliness of the topic and underscored the importance of gamification to make library services more exciting to users. It was also during the occasion when Ms. Rosela del Mundo was inducted and took

her oath as a new director of PAARL. Then, Ms. Willian Frias, the PAARL Secretary and a De La Salle University Librarian, introduced Mr. Laurence Anthony Narvaez, a Reference and Information Ser-

vices Librarian from the Ateneo de Manila University Rizal Library. Prior to his present work, the audience was told that the resource speaker had a rich professional experience in gamifying library services during his stint in the Learning Commons of the De La Salle University. In fact, he was one of the DLSU librarians who designed LORA (Library Online Reference Assistant), a virtual reference librarian responding to reference queries. In addition, he spearheaded the application of augmented reality and QR Codes in the DLSU Libraries, to name a few.

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Gamifying Library Services...

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and mechanics should initially be carefully studied before applying them to real world experience.

The given examples that apply game design were foursquare and the reward scheme of the credit card companies. In addition, the three categories of gamification were explained like the internal, external and behavior change. The LemonTree of the University of Huddersfield was mentioned as a perfect example of gamification in libraries that employ external motivation in engaging patrons to become active users of the library. Whereas internal, thru points and leaderboards, was said to improve efficiency and satisfaction of company employees in the workplace; while the purpose of behavior change is to

motivate users in improving their skills or altering habits.

The resource speaker also added that librarians should mull on gamifying library services since the gaming industry is presently a booming industry and considering many people are willing to invest in games. Besides, he believes that gamification can help provide intrinsic and extrinsic motivation to library patrons which can be meaningful and lasting. It was accentuated that the intrinsic kind of motivation, in particular, can lead to self-motivation even with the absence of points/badges/leaderboards (PBL's) that games can give.

For the profession of librarianship to keep up with the fast evolving technological advances and be able to meet the ever-

changing information needs of the customers, Mr. Narvaez challenged the forum participants to gamify common library services such as the library orientation, information literacy instruction, resource usage, library website and the transaction statistics to bring zest with their delivery.

As a concluding remark, the invited resource speaker ended his talk by hinting that implementing a gamification system may not be easy but if librarians will set goals, identify target behaviors and users, utilize appropriate game elements, and most importantly include the element of fun with the design, the rewards of the undertaking would surely be priceless particularly if those involved know how to tap inherent ingenuity and resourcefulness in levelling up library's core services.

2nd MARINA G. DAYRIT LECTURE SERIES 2015 ROLE OF LIBRARIANS IN DIGITAL SCHOLARSHIP

By John Christopherson L.T. Fredeluces

In the advent of the 21st century, the tools enhanced by digital technology and new media have been introduced as sources of research evidences and methods of inquir-

ies, hence the conception of “digital scholarship” (DS). Adopted and supported by large university and research libraries through creation of digital scholarship centers, it has proved to improve research outputs, publications and preservation of knowledge and perceived to be the new direction of the libraries.

To update library professionals about this new scholarly concept, the Philippine Association of Academic Research Librarians, Inc. (PAARL), held its 2nd Marina G. Dayrit Lecture Series (MGDLS) 2015, at the Lyceum of the Philippines University (LPU), Intramuros, Manila on 27th March 2015. The topic was the “Role of Librarians in Digital Scholarship” and the lecture specifically aimed to (1) introduce the concept of digital scholarship, (2) present innovative roles for librarians and information professionals in adhering to this

practice and, (3) provide strategies and techniques to support the practice of digital scholarship. Mr. Pio Salvador R. Omana of Elsevier was invited to shed light on the aforesaid topic.

The Executive Director of Research, Publications and Innovations Center of LPU Manila Dr. Victorina H. Zosa, graced the welcoming of forum participants. As she related her experiences, Dr. Zosa stressed that librarians as guardians and gatekeepers of knowledge are important in the production of quality researches that create impact to the progress of society. Furthermore, she added that it is important for librarians to know the latest research tools to keep up with the never-ending demand for Knowledge. She also reminisced her younger years when she had a profound love for reading and her nostalgic

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Mr. Pio Salvador R. Omana of Elsevier,
Resource Speaker

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Role of Librarians in Digital Scholarship...

(continued from page 20)

experiences with the library and librarians, and consequently related how such experiences developed her competence and skills as a researcher.

The resource speaker started his lecture by telling that digital scholarship already exists in the participants' libraries if they are already offering digital scholarship tools to their respective institutions. In his presentation, it was defined as "the use of digital evidence, methods of inquiry, research, publication and preservation to achieve scholarly and research goals." Also, it was said that it "can encompass both scholarly communication using digital media and research on digital media." An important aspect of digital scholarship is the effort to establish digital media and social media as credible, professional and legitimate means of research and communication. General drivers, constraints and inhibitors, and reasons for digital scholarship were then explained. Some types of digital scholarship cited were the Open Educational Resources (OERs), subscription databases, social media, open access databases, and search engines.

Mr. Omana also enumerated the things that should be looked into when undertaking digital scholarship like the purpose or definitions that drive it; constraints and inhibitors such as time, money, and tenure; success factors; support to engage in digital scholarship; and the kinds of academic support found to be useful. It is either a process (called digital pedagogy) or a product (call digital projects) or both. The goal of digital pedagogy (process) is to expose students to the great potentials of technology in enhancing or altering learning and research, including reflection on the impact of the technology to learning. Meanwhile, the goal of a research project (product) is to provide a long term digital scholarly resource that takes advantage of the networked aspects of the internet to boost knowledge generation. Planning for

a digital scholarship project was then enumerated. It was noted that collaboration of the library with the school's information technology department, faculty, scholars and students can be the key to a successful project.

Then, technological advances in information, classroom, libraries and research were discussed. Likewise, the audience was told about the benefits of e-books like their accessibility in mobile devices, exclusion of digital rights management, integration with other online sources, free use to students, accessibility even when the li-

by the Philippine government to support research in the Higher Education Reform. The Philippines produces the least yet most cited research outputs in Southeast Asia as per Scopus. Mr. Omana shared how Elsevier products may help institutions facilitate digital scholarship projects for best research outputs.

The lecture synthesized with 7 key takeaways for librarians to ponder upon. First, promote collaboration – not only within the institution but also think outside of the box. Second, make a short term and long term digitization plan. Third, since librari-



Forum attendees with the resource speaker, Mr. Pio Salvador R. Omana

brary is closed, and ease of searching. Maintaining e-books was also seen to cost less than print books. E-book cost per use is superior to print. Per International Data Corporation, the amount of global digital information created and shared from documents to pictures to tweets grew 9 times in 5 years to nearly 2 zettabytes (1 trillion gigabytes) in 2011. In the case of Philippine libraries, it was presented that 32% have infrastructure enabling access to electronic content, 70/30 is the average spending of electronic against print, and 23% have electronic materials. The Commission on Higher Education (CHED), as per Philippine Development Plan 2011-2016 in pursuit of inclusive growth, was mandated

ans are very important, therefore they should be capable and decide on the things they need. Fourth, act together, have the same vision and one goal. Fifth, budget gap will have a story to tell. Sixth, take the initiative. Last, innovation opens up new possibilities. Mr. Omana ended the lecture citing Dr. Napoleon K. Juanillo, Jr. from CHED, "Make information and research sexy".

During the open forum, Prof. Corazon M. Nera and Ms. Venus B. Oruga, Library Director and Systems and Acquisitions Librarian in LPU respectively, shared with the participants their experiences regarding

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Role of Librarians in Digital Scholarship...

(continued from page 21)

“Make information and research sexy”

- Pio Salvador R. Omana

the implementation of digital scholarship projects in the LPU system. They pointed out that a 50/50 budgeting scheme for print vis-à-vis electronic resources is being followed in LPU Manila; the Office

of the Vice President for Academic Affairs, on behalf of the library, issues memos during acquisition of resources; the library collaborates closely with the information technology department; and the reference librarians formulate marketing strategies to promote digital scholarship projects including the conduct of orientation programs.



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Who's Who in PAARL 2014



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or email us @ paarlmembershipcom@gmail.com



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(Proceeds will go to PAARL Library Rehabilitation Fund)

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INDIVIDUAL MEMBERS

Name	Institution	Office Address
Abawag, Rosario E.	University of the East	Manila
Abelong, Julie R.	Technological Institute of the Philippines	Quezon City
Abenojar, Aquilino M.	University of the East	Manila
Acuña, Ma. Vicoria C.	University of Santo Tomas	Manila
Adag, Annabeth E.	Colegio de San Juan de Letran-Calamba	Laguna
Adriano, Cristin B.	Harris Memorial College	Rizal
Adriano, Lucila B.	University of Santo Tomas	Manila
Aguillon, Dinah D.	New Era University	Quezon City
Alabarca, Wilma J.	Far Eastern University	Manila
Alaraña, Lorna G.	Asian Institute of Maritime Studies	Pasay City
Albay, Alva M.	Adventist University of the Philippines	Cavite
Alcantara, Zoren B.	Manuel S. Enverga University Foundation	Lucena City
Alfiller-Macalalad, Ana Grace P.	Ateneo de Manila University-Rizal Library	Quezon City
Alomo, Anna Rita L.	University of Santo Tomas	Manila
Amaza, John Lyndon T.	Ateneo de Manila University-Rizal Library	Quezon City
Amurao, Ninda F.	Adventist University of the Philippines	Cavite
Anonuevo, Jean A.	AMACC-Legaspi Branch	Legazpi City
Anyayahan, May C.	Manuel S. Enverga University Foundation	Lucena City
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PAARL PAPERAZZI



PAARL IN ACTION



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JANUARY

30 (Friday)

42nd General Assembly/Induction of New Officers and Awarding Ceremonies

Venue: Technological Institute of the Philippines-Arlegui Campus

FEBRUARY

27 (Friday)

1st Marina G. Dayrit Lecture Series 2015

Topic: "Gamifying Library Services : Issues and Challenges"

Venue: Rizal Library, Ateneo de Manila University

MARCH

27 (Friday)

2nd Marina G. Dayrit Lecture Series 2015

Topic : "Role of Librarians in Digital Scholarship"

Venue : Conference Hall , UST Miguel de Benavides Library, España, Manila

APRIL

22-24 (Wednesday—Friday)

National Summer Conference on "Transcending Roles and Concepts of Library and Information Professionals"

Venue: Cagayan de Oro

MAY

(TBA)

Call for Papers for the PAARL Best Research Award

JUNE

(TBA)

Release of the Letter of Invitation for International Library Benchmarking Tour

JULY

(TBA)

3rd Marina G. Dayrit Lecture Series 2015

Philippine Academic Book Fair (ABAP)

Topic: Trends in Collection Management: E-lending, e-Book Acquisition, Resource Sharing/Consortium, Patron Driven Acquisition and other Collection Development Models

Venue: SM Megamall, Mandaluyong City

AUGUST

(TBA)

Leadership Academy for Librarians

Venue: Quezon City

August (date is TBA)

Filing of application for Thesis Grant

31 (Monday)

Submission of the list of nominees for next Executive Board

SEPTEMBER

(TBA)

4th Marina G. Dayrit Lecture Series 2015

Manila International Book Fair (MIBF)

Topic: "Librarians' Role in Managing a Plagiarism-free Environment"

Venue: SMX Convention Center, Pasay City

OCTOBER

21-25 (Wednesday—Sunday)

International Library Benchmarking Tour

Venue: Tokyo, Japan

30 (Friday)

Commencement of Election for the 2016 Executive Board

NOVEMBER

23 (Monday)

5th Marina G. Dayrit Lecture Series 2015

Topic: Librarians as Researchers

"Recognizing Best Researches" : A Colloquium on Philippine Libraries and Librarianship"

Venue: NLP, T.M. Kalaw, Manila

(TBA)

PAARL Parallel Session at PLAI National Congress

Topic & Venue: TBA

27 (Friday)

Approval of Nominees for PAARL Awards

DECEMBER

Release of PAARL Research Journal 2015 Issue

Christmas Party 2015

Venue and Date: TBA

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