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## NATIONAL SUMMER CONFERENCE 2014

# Library Leadership and Management:

### "A Foretaste of PAARL's Leadership Academy for Librarians"



Louie M. Fernandez

In line with PAARL's advocacy in enhancing the quality of Continuing Professional Development (CPD) programs and services among the academic and research librarians, a National Summer Conference was conducted with the theme: Library Leadership and Management: "A Foretaste of PAARL's Leadership Academy for Librarians." The said event was held on April 28-30, 2014 at the Hotel Essencia, Dumaguete City, Negros Oriental. This 3-day conference was all throughout filled with varied and multi-dynamic activities. Part of the itinerary of this conference was a half-day cultural tour and a glimpse of Siliman University's hybrid library. The conference was a workshop-oriented venture wherein participants were encouraged and were given the chance to impart their ideas and impressions on the lectures presented. An open forum gave way to healthy interactions and became a venue that catered to participants' sharing of best practices in their respective libraries. Participants were directed toward specific objectives of the conference namely: (1) To provide tools and insight needed to improve leadership

effectiveness; (2) To demystify often-simplistic popular approaches to authentic leadership approaches; (3) To assess one's leadership strengths and weaknesses in a supportive and engaging learning environment; and (4) To explore ways on how to increase one's leadership & management capacity in the library workplace. Furthermore, informative topics were conveyed by competent resource speakers from different universities throughout the country with the sole purpose of sharing their Revidence-based practices and expertise in the topics assigned to each of them. These include the following:

(1) **BASIC COMPETENCIES OF LIBRARY LEADERS** by Prof. Corazon M. Nera, Former Chairman, Board for Librarians and Director of Libraries, Lyceum University;



(2) **LEADERSHIP ETHICS IN LIBRARY WORKPLACE** by Atty. Vyva Victoria M. Aguirre, Former Dean, UP School of Library and Information Studies;



(3) **TRAITS AND SKILLS APPROACHES OF LIBRARY LEADERSHIP & MANAGEMENT** by Ms. Maxie Doreen L. Cabarron, Director, University of San Carlos Library;



(4) **LIBRARY LEADERSHIP & MANAGEMENT: PERSONALITY ASSESSMENT** by Prof. Rhea U. Apolinario, UP School of Library and Information Studies; and... *continued on page 3*



Teresita C. Moran



Martin Julius V. Perez

## Developments on the Resource Description and Access Adoption and Implementation in the Philippines

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Prof. Corazon M. Nera, of the Philippines took part in the working group that prepared the recommendations for Uniform Titles and for Proposals of GMDs and Expression Level Citation at the 4th IFLA Meeting of Experts on an International Cataloging Code in Seoul, Korea in August 2006.

Since then, the International Cataloging Code had been a topic of discussions among librarians and cataloguers in the Philippines. As early as 2009, the technical standards: "International Cataloging Principles" and the "Resource Description and Access" had been discussed during seminars, forum and conferences of library associations in the Philippines, particularly the Philippine Librarians Association, Inc. (PLAI). Following numerous consultations, the Professional Regulatory Board (PRB) for Librarians of the Professional Regulation Commission (PRC) in the Philippines decided to endorse the prescription and adoption of the two technical standards by issuing Resolution No. 04, series of 2012. The resolution bears the title: "Prescription and Adoption of the 'International Cataloging Principles' and 'Resource Description and Access (RDA)' as the Technical Standards for Organizing Resources, Items and Objects for Philippine Libraries."

In July 2012, the National Library of the Philippines (NLP), under the leadership of Director Antonio M. Santos, spearheaded the First Salon on Resource Description and Access

(RDA). The Salon attended by librarians and catalogers from various libraries, aims to share information and insights on RDA by examining the implications and impact of the transition to RDA on users, and developing a timetable for the implementation of RDA.

The Salon paved way for the creation of a National Committee for Resource Description and Access (NCRDA) that will develop a National Plan of Action to create policy statements and address the necessary education and training of Filipino librarians on RDA and related matters. The NCRDA appointed members are: Prof. Ruben Marasigan as Chairman; Prof. Corazon Nera and Mr. Rodolfo Tarlit as Co-Chairpersons, representatives from Ateneo De Manila University Library, De La Salle University-Manila Library, University of Santo Tomas Library, Adamson University Library, Far Eastern University Library, and De La Salle University-Dasmariñas Library as Committee Members; with the National Library of the Philippines as the Secretariat.

As part of RDA's National Plan, the National Commission for Culture and the Arts (NCCA) – National Committee on Library and Information Services (NCLIS) with the Philippine Association of Academic/ Research Librarians, Inc. (PAARL) and, in cooperation with National Library of the Philippines (NLP) and the National Committee on RDA (NCRDA) organized a trainers' training workshop

last April 2013 in the Learning Commons of the De La Salle University-Manila.

This was attended by 54 librarians, catalogers, and teachers of cataloging courses. Dr. Barbara B. Tillett, Chair of the Joint Steering Committee for Development of RDA and the invited resource speaker conducted the basic training through presentations, quizzes, examples, and exercises, for RDA trainers. The trainers' training workshop resulted in the proposed Cataloging Policy Statement for Philippine and a pool of RDA trainers. This was followed by a three-day national training-workshops on RDA organized at three strategic locations in the Philippines: Davao City in Mindanao (April 2013), Cavite City in Luzon (May 2013) and Cebu City in Visayas (June 2013) for librarians, catalogers, library administrators, and faculty members of LIS schools. The resource persons were NCRDA experts.

The training-workshops' objectives are to:

1. give an overview of RDA, emphasizing the core elements and other elements identified as core for the Library of Congress Classification scheme
2. recognize the changes from AACR2R to RDA
3. learn the recording guidelines attributes of FRBR entities
4. understand the conceptual entity-relationship module FRBR and its relationship to RDA

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*"Apply the new cataloging standard RDA in practice exercises to create bibliographic records for monographs according to RDA rules encoded in the MARC21 format."*

## Developments on the Resource Description...

*(continued from page 2)*

5. learn the use of RDA toolkit, and;
6. apply the new cataloging standard RDA in practice exercises to create bibliographic records for monographs according to RDA rules encoded in the MARC21 format.

The comments and suggestions on what bibliographic format and entries Philippine libraries should follow, raised and discussed at the training workshops led to the formulation of standard policies and guidelines on RDA, including those used for Filipiniana resources. The proposed

"Policy Statements and Guidelines for Philippine Libraries" by NCRDA set the general principles and guidelines to help (not to limit) the Filipino cataloger in achieving his/her goal of effectively linking information with users. To validate and finalize this, a two-day public consultations and further training workshops, initiated by NCCANCLIS with PAARL, and in cooperation with NLP and NCRDA, are being organized among librarians, catalogers, library administrators, and faculty members of LIS schools to get more feedbacks before this policy statement is officially endorsed. These

are scheduled in Manila for National Capital Region (March 2014), Bacolod City for Visayas (May 2014), Baguio City for Luzon (June 2014), and General Santos City for Mindanao (August 2014).

It is hoped that NCRDA and the National Library of the Philippines can finalize and endorse the 'RDA Policy Statements and Guidelines for Philippine Libraries' as well as the full implementation and adoption RDA cataloging in Philippine libraries before 2015.

*"Apply the new cataloging standard RDA in practice exercises to create bibliographic records for monographs according to RDA rules encoded in the MARC21 format."*

## Library Leadership and Management...

*(continued from page 1)*

**(5) SUCCESSION PLANNING IN LIBRARY LEADERSHIP & MANAGEMENT** by Dr. Rina H. Diaron, Director of Libraries, Saint Louis University.

Participants were grateful to the association for the innovative ideas and insightful experiences acquired from this event. It is with great anticipation that this conference-workshop will indeed widen the librarians' circle of influence in their respective work-

place as they become **effective** and **efficient leader and manager**. The success of PAARL's National Summer Conference 2014 is humbly attributed to the organizing committee most especially to the incumbent officers of the association. KUDOS PAARL!



In order to measure the effectiveness of this conference-workshop, an evaluation was administered to determine the level of satisfaction gained from the said activity. Strengths, weaknesses and opportunities for improvement were also solicited from each participant. Overall, the conference has been an enriching and rewarding experience.





Andrew G. Ducos

# R | D | A

RESOURCE DESCRIPTION & ACCESS

## TRAINING WORKSHOP

In pursuit of the ardent desire of the Philippine Association of Academic / Research Librarians (PAARL) to bring RDA in the doorstep of every library in the Philippines, another training workshop was held on June 26-27, 2014 at the Crown Legacy Hotel,

mation Services (NCCA – NCLIS), National Library of the Philippines (NLP), National Committee on Resource Description and Access (NCRDA) and Saint Louis University (SLU) Library – Baguio City. A total of 122 participants from various libraries joined the event.

As expected, the pillars of Philippine librarianship unselfishly shared their expertise in the area of cataloging. The roster included the respected members of the library profession: Prof. Rodolfo Y. Tarlit, Ms. Mila M. Ramos, Prof. Corazon M. Nera, Ms. Susan O. Pador, Prof. Ruben P. Marasigan and Ms. Ara Maria B. Fresnido. These esteemed professional librarians also constituted the National Committee on Resource Description Access (NCRDA), a group created to streamline and simplify matters pertaining to RDA. Regarded as experienced catalogers, they also served as facilitators of the public consultation that took place during the ...

**“This is what RDA training hopes to accomplish despite the many challenges brought about by new cataloging codes.”**

-Andrew G. Ducos

*continued on page 5*



Baguio City. The Resource Description and Access (RDA) National Training was conducted in cooperation with different library organizations and institutions namely: National Commission for Culture and the Arts – National Committee on Library and Infor-



# RDA Training Workshop

(continued from page 4)



training workshop. Such activity was needed to guide librarians in policy making and action planning for the adoption of RDA in Philippine libraries.

The RDA – Baguio (Luzon) is the third part of PAARL 2014 series of RDA training workshops.

The first one was held in University of Santo Tomas (NCR) on March 27-28, 2014. The second was in De LaSalle, Bacolod City

(Visayas Region) on May 29-30, 2014 and the upcoming one to happen on August 28-29, 2014 in General Santos City (Mindanao) will complete the said series. After the Mindanao RDA training workshop, the NCRDA will finalize the compilation of RDA guidelines for Philippine libraries which will be published by PAARL and will be made available to all libraries in the country.

Now as to the importance of RDA as a cataloging standard, it serves as compass in handling dynamic information produced by current technological advances. The active participation of the attendees in the discussion during the training workshop resulted to a clearer understanding on the enormous benefits that RDA can do in the process of retrieving information. Easy information retrieval and access of information is still the main objective of cataloging. This is what RDA training hopes to accomplish despite the many challenges brought about by new cataloging codes.

RDA is indeed a phenomenon, even if certain terms evoke numerous responses from people in the library profession because of seemingly slight deviation from its actual definitions, resiliency in embracing RDA as a new cataloging standard is still inevitable.

The best time to visit Seoul is in autumn. Come and join our Seoul-searching Korea tour on October 16-19. Aside from six must-see libraries for our benchmarking, our Cultural Tour will include an excursion to Nam-i Island, Petite France (a theme park reminiscent of a pastoral village in the southeast of France, located against the backdrop of beautiful Mount Homyeongsan and Cheongpyeong Lake), the National Museum of Korea, Gyeongbokgung Palace (a UNESCO Heritage site), N Seoul Tower, a Kimchi School, the National Ginseng Outlet, Myeongdong (S.Korea's premier shopping destination), Insa-dong (Seoul's most memorable attraction with numerous traditional antique shops, art galleries, souvenir shops and restaurants), and Dongdaemun Market, the shopping mecca in Seoul, on the street where our hotel is located.

# SEOUL

## searching in

# KOREA



*Photos and article courtesy of Ms. Angela Fe M. Verzosa*



# Roster of PAARL Members (as of June 2014)

Name	Institution	Office Address
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Academia, Elenita B.	Negros Oriental State University	Guinhulngan City, Negros Oriental
Acain, Myra T.	Bulacan State University	San Jose Del Monte, Bulacan
Acosta, Sheena	Department of Labor	Manila
Adag, Annabeth E.	Colegio de San Juan de Letran	Calamba City, Laguna
Adan, Julieta	PATTS College of Aeronautics	
Agpawa, Nelly B.	Science and Technology Information Institute - DOST	Bicutan, Taguig City
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Albay, Alva M.	Adventist University of the Philippines	Silang, Cavite
Alcuzar, Arlene G.	Central Mindanao University	Musuan, Bukidnon
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Macapia, Myrna P.	Manuel S. Enverga University Foundation	Lucena City
Magadan, Milanie V.	Colegio de San Juan de Letran	Calamba City, Laguna
Maghuyop, Leonisa E.	Mapua Institute of Technology	Intramuros, Manila
Manalastas, Eric Julian D.	University of the Philippines - Center for Women's Studies Library	Diliman, Quezon City
Manalaysay, Paulette M.	Dr. Carlos S. Lanting College	Novaliches, Quezon City
Mañgale, Eduardo G.	Bulacan State University	Poblacion, Bustos Bulacan
Mangubat, Felicidad Q.	UP Manila	Manila
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Manlusoc, Kaye P.	Technological Institute of the Philippines	Cubao, Quezon City
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Manzalay, Flordelina A.	University of the East Library	Caloocan City
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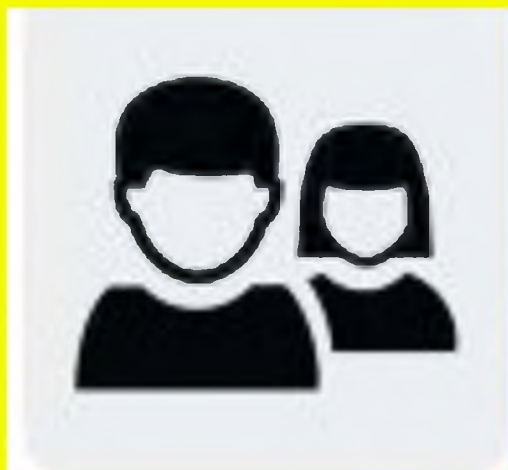


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# IN ACTION

## PAARL'S UPCOMING EVENTS

### August

**28-29 (Thursday-Friday)**  
RDA Training-Workshop  
(Mindanao)  
Venue: General Santos City

### 31 (Sunday)

Submission of the List of  
Nominees for Next Year's  
Executive Board

Filing Application for Thesis Grant

### September

#### 17 (Wednesday)

1PM-3PM  
Marina G. Dayrit Lecture Series 3  
at the Manila International Book  
Fair (MIBF)  
Topic: Staying Relevant: Under-  
standing Self-Directed Learning for  
Library and Information Profes-  
sionals  
Venue: SMX Convention Center

### October

#### 12-15 (Sunday-Wednesday)

OCLC Conference,  
Venue: Jeju Island

### 16-19 (Thursday-Sunday)

Library Benchmarking Tour  
Venue: Seoul, South Korea

### 31 (Friday)

Mailing of Election Ballots

### November

#### 10-12 (Monday-Wednesday)

Leadership Academy for Librarians  
Venue: Quezon City

### 28 (Friday)

1PM-5PM  
Marina G. Dayrit Lecture  
Series 4  
Topic: Librarians as Researchers  
Venue: The National Library,  
Manila

### 30 (Sunday)

Approval of Nominees for PAARL  
Awards

### December

**12 (Saturday)**  
Christmas Party  
Venue: TBA-Manila



### Erratum

On the January to March 2014 issue of Philippine Association of Academic/Research Librarians, Inc. Newsletter, page 13, the article "An Afternoon of Coffee & Tea with Library Partners" by Christine M. Abrigo, the word COFFE should have been spelled as COFFEE.

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