



PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC.

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Dear Colleagues:

The recent pandemic shaped the way libraries serve its clients and most of us have transitioned our information services to adapt to the flexible learning environment. This scenario in our library community paved way for librarians to be more creative and innovative in solving problems. One of the best ways to explore more opportunities and innovation is by way of Design Thinking.

With this, the Philippine Association of Academic/Research Librarians, Inc. (PAARL) would like to invite you to our Online Seminar-Workshop entitled “**DESIGN THINKING FOR LIBRARIANS: MAKING VALUE TO APPROACH PROBLEM-SOLVING**” on August 30, 2022, at 8:30 AM-3:30 PM, via Zoom.

This seminar-workshop aims to provide an opportunity for librarians to explore new ideas and come up with a solution that is worthwhile and valuable through creativity and innovation. Specifically, the activity targets the following objectives:

- Recognize how design thinking works as a strategy of innovation.
- Explore and expound on the Design Thinking Framework concerning Librarianship.
- Gain valuable knowledge of the design thinking process.
- Learn how to improve libraries based on the standards through a creative problem-solving approach.

The registration fee for this online seminar-workshop is **Php300.00** for members, **Php350.00** for non-members, and **Php200.00** for BLIS students.

Registration is required to efficiently monitor attendance and will serve in the processing of payments including the certificate of participation. You may now register by using this link:

https://bit.ly/2022PAARLWebinar_DesignThinkingforLibrarians

Thank you, and we look forward to your continued support and participation in PAARL's endeavor.

Respectfully yours,

Dr. Maria Gia G. Gamolo
Vice President, PAARL Executive Board 2022

Noted by:

Ms. Sharon M. Samaniego
President, PAARL Executive Board 2022

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