



PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC.

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04 July 2017

Dear Colleagues and Friends:

The Philippine Association of Academic/Research Librarians, Inc. (PAARL) will be holding the *2017 Seminar-Workshop* with the theme **Strategic Thinking: Shaping the Future of Academic/Research Libraries** on 23-25 August 2017 at Tagaytay Country Hotel, Olivarez Plaza, E. Aguinaldo Hi-way, Tagaytay City.

The seminar-workshop aims to help librarians, particularly those occupying supervisory or managerial positions, learn the basic principles of planning and the various techniques, perspectives, models, and approaches used in developing a strategic plan. Specifically, the program is designed to help participants: develop a medium- or long- term strategic plan for their respective organizations; set or review and revise their organization's vision, mission, and goals; develop an action plan; and ensure implementation of their new plan.

CPD Points and CHED endorsement have been applied for this seminar-workshop.

The total **Seminar fee** is **P7,500.00** broken down as follows:

<u>Accommodation</u> for three (3) days, two (2) nights (quadruple sharing) at Tagaytay Country Hotel with complimentary breakfast, payable to Tagaytay Country Hotel, Account Name: Tagaytay Auto Mart Inc. , Savings Account No: 1-376-02091-2 , Bank Name: RCBC , Branch: E. Aguinaldo Highway, Olivarez Plaza, Tagaytay City	P1,200.00
<u>Registration fee</u> (inclusive of meals: 3 morning snacks, 3 lunches, 3 afternoon snacks; conference kit; handouts; and certificates) payable to the Philippine Association of Academic/ Research Librarians, Inc. , BPI Family Savings Bank branch, Account number: 005951-0782-06	P6,300.00

Due to limited slots and to help us facilitate arrangements with the hotel, pre-registration is required. To secure a slot, please register here: <http://tinyurl.com/PAARLSeminarWorkshop2017>.

For inquiries, please contact the undersigned or any member of the Executive Board.

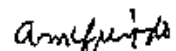
Thank you and we look forward to your continued support and participation.

Very truly yours,


CHITO N. ANGELES

Vice President and Chair, Conference Committee

Noted by:


ANA MARIA B. FRESNIDO
President