



# PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC.

Rm. 301, THE NATIONAL LIBRARY BUILDING, T.M. KALAW ST., ERMITA  
MANILA 1000, PHILIPPINES  
www.paarl.org.ph

## EXECUTIVE BOARD 2017

### President

**ANA MARIA B. FRESNIDO**

De La Salle University  
2401 Taft Avenue, Malate, Manila  
Email: ana.fresnido@dlsu.edu.ph  
Telephone: 524-88-35

### Vice-President

**CHITO N. ANGELES**

University of the Philippines Diliman  
Diliman, Quezon City  
Email: cangeles@up.edu.ph  
Telephone: 981-85-00 loc. 2852

### Secretary

**REINA FLOR A. CASTRO**

Baliuag University  
Baliuag, Bulacan  
Email: reinaflorcastro@baliuagu.edu.ph  
Telephone: 766-20-45 loc. 407

### Treasurer

**ESTELA A. MONTEJO**

Ateneo de Manila University  
Loyola Heights, Quezon City  
Email: emontejo@ateneo.edu  
Telephone: 426-60-01 loc. 5566

### Auditor

**FERNAN R. DIZON**

Asian Institute of Management  
123 Paseo de Roxas, Makati City  
Email: fdizon@aim.edu  
Telephone: 892-40-11 loc. 1507

### Public Relations Officer

**MELQUIADES I. ALIPO-ON**

Olivarez College  
Dr. A. Santos Avenue,  
San Dionisio, Parañaque City  
Email: malipoonlibrarydirector@yahoo.com  
Telephone: 825-71-89 loc. 115

### DIRECTORS

**EDITHA A. ALAMODIN**

National University  
551 M.F. Jhocson St., Sampaloc, Manila  
Email: epagena@national-u.edu.ph  
Telephone: 712-19-00 loc. 512

**MARIA GIA G. GAMOLO**

Far Eastern University Manila  
Nicanor Reyes St., Sampaloc, Manila  
Email: mggamolo@feu.edu.ph  
Telephone: 735-56-49/735-56-21 loc. 253

**CLAIRE F. PASCUA**

La Consolacion College Manila  
8 Mendiola St., Manila  
Email: clairefpascua@gmail.com  
Telephone: 736-02-35

### EX-OFFICIO

**MICHELLE A. ESTEBAN**

Far Eastern University Diliman  
Sampaguita Ave., Mapayapa Village,  
Diliman, Quezon City  
Email: maesteban22@gmail.com  
Telephone: 361-78-54 loc. 1014

## PAARL 2017 SEMINAR-WORKSHOP

**“Strategic Thinking: Shaping the Future of Academic/Research Libraries”**

**August 23-25, 2017**

**Tagaytay Country Hotel**

**Olivarez Plaza, E. Aguinaldo Hi-way, Tagaytay City**

## Program of Activities

### DAY 1, August 23

8:00-8:45AM	Registration	
8:45-9:15	Opening Ceremonies	
	National Anthem	<b>Claire F. Pascua</b> Director
	Invocation	
	Welcome Remarks	<b>Ana Maria B. Fresnido</b> President
	Introduction of the Resource Speaker / Facilitator	<b>Fernan R. Dizon</b> Auditor
9:15-10:15	<b>Starters: My Fundamental View The A-B-C's of Planning The Five Tasks of Strategic Management</b>	<b>Alfredo F. Diaz, Jr.</b> HR Consultant
10:15-10:30	Coffee Break	
10:30-10:45	Product Presentation	
10:45-12:00	<b>Assessing Reality</b> <ul style="list-style-type: none"> <li>• The Importance of Pre-Work</li> <li>• What to Look for</li> <li>• Sources of Data</li> </ul>	<b>Alfredo F. Diaz, Jr.</b>
12:00-1:00PM	Lunch Break	
1:00-2:45	<b>Energizer Case Application: Reality Assessment Presentations: Reality Assessment</b>	<b>Alfredo F. Diaz, Jr.</b>
2:45-3:00	Product Presentation	
3:00-3:15	Coffee Break	
3:15-5:00	<b>Visioning</b> <ul style="list-style-type: none"> <li>• Strategic Vision</li> <li>• The Vision Statement + Examples</li> <li>• Inspiring Others Towards a Shared Vision</li> <li>• The Mission Statement</li> <li>• Values that Support Vision Attainment</li> </ul>	<b>Alfredo F. Diaz, Jr.</b>

### DAY 2, August 24

8:00-9:45	<b>Energizer and Recap of Day 1 Case Application: Visioning for My Organization Case Presentations: Our Visions(s)</b>	<b>Alfredo F. Diaz, Jr.</b>
9:45-10:00	Product Presentation	
10:00-10:15	Coffee Break	
10:15-12:00	<b>Role Play activity: Violations of Our Deepest Beliefs</b>	<b>Alfredo F. Diaz, Jr.</b>
12:00-1:00PM	Lunch	
1:00-2:45	<b>Energizer Inspiring Others Towards a Shared Vision Group Activity</b>	<b>Alfredo F. Diaz, Jr.</b>



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2:45-3:00	Product Presentation	
3:00-3:15	Coffee Break	
3:15-5:00	<b>Planning to Close the Gap</b> <ul style="list-style-type: none"> <li>• Gap Analysis</li> <li>• Objectives, Goals, Strategies, Measures</li> <li>• Cascading Targets</li> <li>• Strategy Tests / Checking Against Reality</li> </ul>	<b>Alfredo F. Diaz, Jr.</b>
<b>DAY 3, August 25</b>		
8:00-9:45AM	<b>Energizer and Recap of Day 2</b> <b>Case Application: Setting Targets and Formulating SMART Strategies</b>	<b>Alfredo F. Diaz, Jr.</b>
9:45-10:00	Product Presentation	
10:00-10:15	Coffee Break	
10:15-12:00	<b>Managing Diversity and Disagreements – Role and Target Negotiations</b>	<b>Alfredo F. Diaz, Jr.</b>
12:00-1:00PM	Lunch Break	
1:00-2:45	<b>Energizer</b> <b>The Importance of Documentation</b> <ul style="list-style-type: none"> <li>• Baseline Documentation</li> <li>• Documenting Changes to the Plan</li> </ul>	<b>Alfredo F. Diaz, Jr.</b>
2:45-3:00	Product Presentation	
3:00-3:15	Coffee Break	
3:15-4:30	<b>Execution: Closing the Gap</b> <ul style="list-style-type: none"> <li>• Measuring and Monitoring</li> <li>• Coaching</li> <li>• Adjustments and Iterations</li> <li>• Re-committing to the Plan</li> <li>• Contingency Planning: What Ifs</li> </ul> <b>Synthesis</b>	<b>Alfredo F. Diaz, Jr.</b>
4:30-5:00PM	Closing Ceremonies	
	Closing Remarks	<b>Chito N. Angeles</b> Vice-President and Conference Chair
	Awarding of Certificates	

**Melquiades I. Alipo-on**

Public Relations Officer

Master of Ceremonies