



PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC.

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28 August 2017

Dear Colleagues and Friends:

The Philippine Association of Academic/Research Librarians, Inc. (PAARL) will be holding its 4th *Marina G. Dayrit Lecture Series 2017* with the topic "**Data Privacy in the Age of the Internet and its implications in Libraries**" on **15 September 2017, 1:00 pm to 3:00 pm**, at the SMX Convention Center (Meeting Rooms 2 & 3), Mall of Asia Complex, Pasay City, Metro Manila.

The lecture series, named in honor of our founding president Ms. Marina G. Dayrit, aims to provide a fertile learning environment for new ideas and enlightened discussions among library and information professionals in the country.

With the passing into law of the Republic Act 10173, also known as the "Data Privacy Act of 2012," intended to protect the privacy of individuals while ensuring free flow of information to promote innovation and growth, it is important to know how its various manifestations might impact our lives and the services we provide within and outside our libraries.

This lecture will primarily focus on: 1) the effects and power of the Internet and various web technologies in accessing data of people and using it for policy and decision-making; 2) the structure of the Data Privacy Act of 2012 and its implementing rules and regulations; 3) the limits in accessing data under the Philippine Constitution and the law; and 4) how libraries should protect the confidentiality of all matters relating to information users, including their inquiries and any aspects of their personal circumstances or business.

Registration starts at 12:00 pm. Members will be assessed a registration fee of **Php300** and **Php350** for non-members. Students may avail of a discounted rate of **Php200**.

Due to limited space in the seminar venue, we will accept participants on a first-come, first-served basis. We therefore encourage all interested participants to come and register promptly at the registration desk on the above-mentioned schedule.

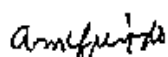
Thank you and we look forward to your participation in this activity.

Very truly yours,


CHITO N. ANGELES

Vice President and Chair, Conference Committee

Noted by:


ANA MARIA B. FRESNIDO
President