



PHILIPPINE ASSOCIATION OF ACADEMIC/RESEARCH LIBRARIANS, INC.

Rm. 301, THE NATIONAL LIBRARY BUILDING, T.M. KALAW ST., ERMITA

MANILA 1000, PHILIPPINES

www.paarl.org.ph

EXECUTIVE BOARD 2017

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ANA MARIA B. FRESNIDO

De La Salle University
2401 Taft Avenue, Malate, Manila
Email: ana.fresnido@dlsu.edu.ph
Telephone: 524-88-35

Vice-President

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University of the Philippines Diliman
Diliman, Quezon City
Email: cnangeles@up.edu.ph
Telephone: 981-85-00 loc. 2852

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Baliuag, Bulacan
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Loyola Heights, Quezon City
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123 Paseo de Roxas, Makati City
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Dr. A. Santos Avenue,
San Dionisio, Parañaque City
Email: malipoonlibrarydirector@yahoo.com
Telephone: 825-71-89 loc. 115

DIRECTORS

EDITHA A. ALAMODIN

National University
551 M.F. Jhocson St., Sampaloc, Manila
Email: epagena@national-u.edu.ph
Telephone: 712-19-00 loc. 512

MARIA GIA G. GAMOLO

Far Eastern University Manila
Nicanor Reyes St., Sampaloc, Manila
Email: mggamolo@feu.edu.ph
Telephone: 735-56-49/735-56-21 loc. 253

CLAIRE F. PASCUA

La Consolacion College Manila
8 Mendiola St., Manila
Email: clairefpascua@gmail.com
Telephone: 736-02-35

EX-OFFICIO

MICHELLE A. ESTEBAN

Far Eastern University Diliman
Sampaguita Ave., Mapayapa Village,
Diliman, Quezon City
Email: maesteban22@gmail.com
Telephone: 361-78-54 loc. 1014

21 June 2017

Dear Colleague(s):

The Philippine Association of Academic/Research Librarians, Inc. (PAARL), in cooperation with the Rizal Library, Ateneo de Manila University, will be holding its *3rd Marina G. Dayrit Lecture Series 2017* with the theme "*Digital Preservation in Libraries*" on **30 June 2017, 9:00 am to 12:00 pm**, at the 5th Floor, Study Area, Rizal Library, Ateneo de Manila University, University Rd., Quezon City, 1108 Metro Manila.

The lecture series, named in honor of our founding president Ms. Marina G. Dayrit, aims to provide a fertile learning environment for new ideas and enlightened discussions among library and information professionals in the country.

Digital resources in libraries, whether digitized or born-digital, are growing at an exponential rate, which raises the concern towards preservation of these resources for future use. Librarians and information professionals are therefore faced with the challenge of developing measures and adopting solutions to address the constant growth of digital information that demands long-term preservation, and of choosing the appropriate technology and storage hardware and media to use to ensure persistent preservation and access to these digital entities.

This lecture aims to educate and familiarize librarians and information professionals with the concept of digitization and digital preservation and help them develop a persistent and sound digital preservation program. Specifically, it intends to help librarians and information professionals:

- Identify and understand the necessary hardware, software, and the core skills and expertise needed in implementing an in-house digitization program;
- Learn the issues and challenges in implementing digitization and digital preservation programs;
- Learn from best practices of other libraries with previous or existing digitization and/or digital preservation programs/projects; and
- Choose the best technology, solution, and approach to adopt for their libraries' digitization and long-term digital preservation program.

Registration starts at 8:00 am. Members will be assessed a registration fee of **Php300** and **Php350** for non-members. Students may avail of a discounted rate of **Php200**.

Pre-registration is required to help facilitate arrangements with the venue. Online registration form is available at <https://tinyurl.com/PAARL3rdMGDLS>.

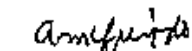
Thank you and we look forward to your participation in this activity.

Very truly yours,


CHITO N. ANGELES

Vice President and Chair, Conference Committee

Noted by:


ANA MARIA B. FRESNIDO
President